



Health and
Beauty

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HEALTH

BEAUTY



VIBRATION.

ILLUSTRATED CATALOG OF THE

WHITE CROSS + ELECTRIC VIBRATOR

CATALOG NO. 23



LINDSTROM, SMITH CO.

1100-10 So. Wabash Ave.
JOBBERS OF ELECTRICAL SUPPLIES

MANUFACTURERS

WHITE CROSS ELECTRIC VIBRATORS AND ELECTRIC SPECIALTIES
CHICAGO, U.S.A.



NLM

What Prominent Physicians Say About Vibratory Massage

Electro-vibratory massage causes absorption by contracting and dilating the capillaries and equalizing the circulation.—*Kellogg*.

Vibratory massage reduces inflammation, stimulates muscles, removes pain, relieves congestion, and relieves a congested area and starts a general circulation.—*Butler, "Internal Medicine."*

It is recognized by the medical profession at large that pressure and massage causes absorption.—*Osler*.

In chronic constipation vibratory massage produces stools in from three to five minutes when used over the ascending transverse colons.—*Mathews*.

By vibratory massage the number of pulse beats may be regulated, the effect may be permanent, after several treatments the rhythm of the heart may be influenced; there is increase of diuresis and diminution of Dyspnoea.—*Journal Amer. Med. Assn.*, Nov. 1905.

Electro-vibratory massage produces at once the warm, prickling, burning sensation, and the reaction is always pleasant and agreeable.—*Herdman*.

Take care of your skin. Massage is a wonderful help.—*Prof. Hindhede*.

Vibration or mechanical massage, as a placebo, is very good; as a stimulant in general I consider it good. The pneumatic Vibration of the tympanic membrane has restored good hearing to myself and many others.—“*Massage in Trauma*,” by Ferd. Engelbrectson.

It is safe to say that at least 95 per cent of cases of constipation, whether they be chronic or acute, will be greatly benefited by vibratory stimulation.—*Benjamin Huston Brown*.

The circulation in relation to mechanical vibration includes the effects upon the heart, arteries, blood, veins and capillaries.—*M. L. H. Arnold Snow*.

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Preface

In this hustling, bustling age men and women are expected to accomplish things. To do this, we must be alert every minute—all our senses must be constantly keyed to the highest pitch or we fall behind—we lose out in the race of life.

And yet, no sooner do we attain this pitch than something goes wrong—our power to successfully complete the things expected of us vanishes—we are no longer able to cope with the world in our usual way. We feel a sense of weakness—the procession passes by.

Do you know what is responsible for this condition?

Simply your health of mind and body.

To have perfect health you must have perfect circulation. The blood is the great purifier of the human system, and if you allow your system to become so clogged that the blood is unable to properly do its intended work, general bad health is the result.

Good health is priceless in its value to us all and yet how little is it appreciated and how little is generally known concerning the easy, practical, natural way to retain our good health, or this same common sense way which may be employed as a means of restoring it.

One word—VIBRATION—is the secret.

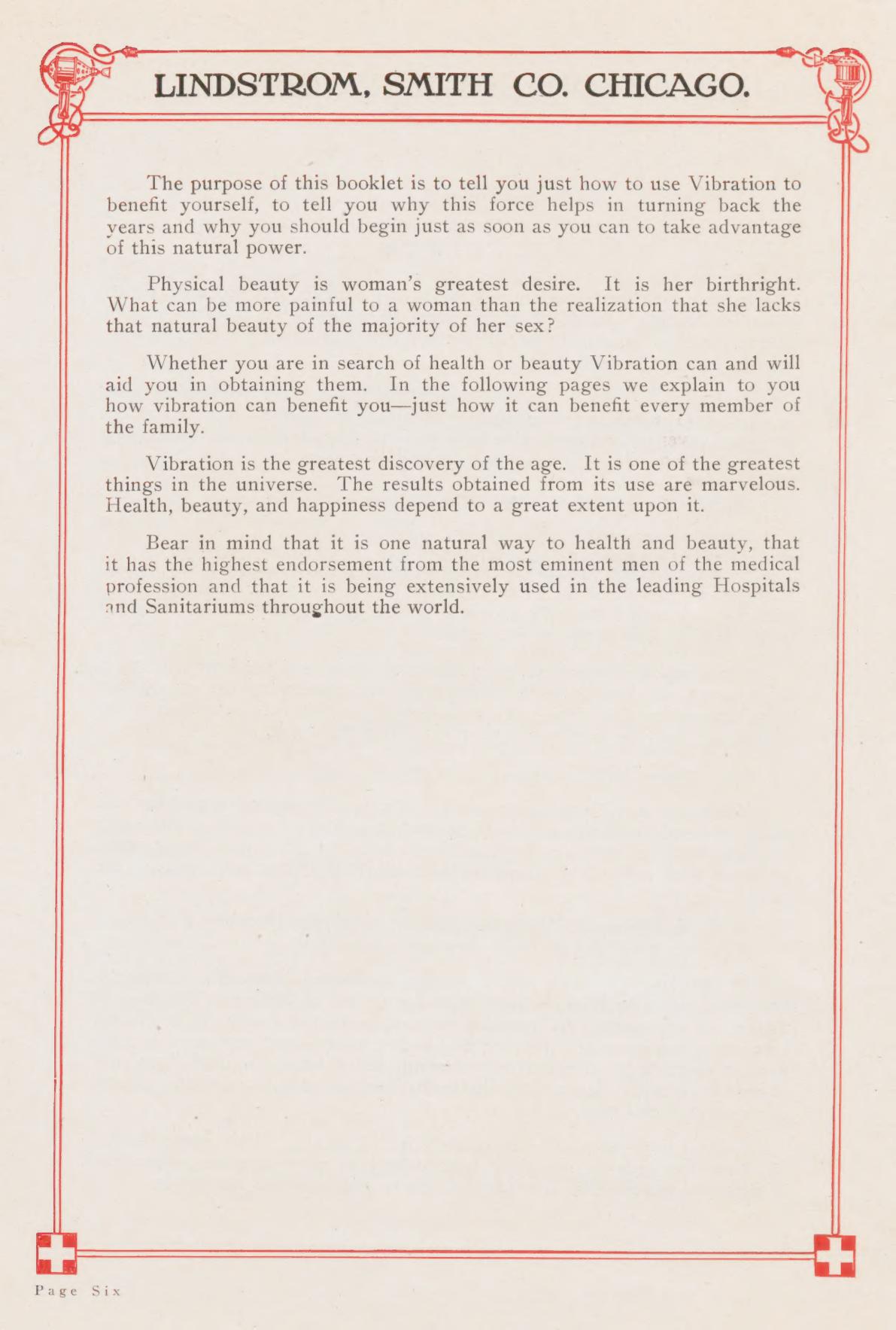
Vibration is a form of massage. Practically everyone realizes the value of hand massage—the rubbing and kneading of a part of the body produces friction—and this friction affords relief by creating a better circulation at that part. The blood washes away the things which cause the pain.

With us, however, Vibration means considerably more than hand massage—or the action of hand massage.

Mechanical Vibration and its practical uses and results cannot be compared with manual or hand massage. You would not think for an instant of attempting to compare the old-fashioned candle light of one hundred years ago with the electric light of today—and yet there is a far greater percentage of difference between the results obtained from mechanical vibration and manual methods than between the lighting effects of years past and now.

You should be vitally interested in Vibration. This great health building force can be so easily applied in your own case for betterment of health or beauty that you ought to know just how you can use it.





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The purpose of this booklet is to tell you just how to use Vibration to benefit yourself, to tell you why this force helps in turning back the years and why you should begin just as soon as you can to take advantage of this natural power.

Physical beauty is woman's greatest desire. It is her birthright. What can be more painful to a woman than the realization that she lacks that natural beauty of the majority of her sex?

Whether you are in search of health or beauty Vibration can and will aid you in obtaining them. In the following pages we explain to you how vibration can benefit you—just how it can benefit every member of the family.

Vibration is the greatest discovery of the age. It is one of the greatest things in the universe. The results obtained from its use are marvelous. Health, beauty, and happiness depend to a great extent upon it.

Bear in mind that it is one natural way to health and beauty, that it has the highest endorsement from the most eminent men of the medical profession and that it is being extensively used in the leading Hospitals and Sanitariums throughout the world.

Circulation

Perfect circulation means perfect health—a fact admitted by all medical men. Therefore, could we always have perfect circulation we would always be in perfect health.

But the question of perfect circulation involves a great deal in one way—and in another it is exceedingly simple.

The Work of the Heart

Taking the heart as the powerful working engine of our body—and we know this to be the case from the most eminent medical authorities—we learn that the heart is supposed to keep constantly pumping the blood throughout the body. And this blood is the great purifier of the human system. It is forced through and into thousands of blood vessels reaching to every organ and to every part of the body. The little red and white corpuscles that the blood contains are the vigilant workmen that tear down the waste tissue and build up new, which we must have in order to keep in perfect health.

Now, if you have gradually allowed your system to become run-down and debilitated you will find the veins and capillaries (the smallest arteries through which the blood flows) are so clogged that the blood cannot pass through freely.

That is the start of the trouble and unless proper measures to overcome this condition are immediately used it is but the beginning of a siege that will terminate in a severe breakdown; some serious illness and ultimately death.

The blood must be kept on the go through the body—and the arteries, veins and capillaries must be kept free from clogging. If they are not the blood is unable to properly do its duty. It cannot get to the vital parts that demand attention.

Eliminating the Waste

If this waste matter is permitted to remain in the blood, poisons, germs and gases are bound to collect and these make for poor health. They make it impossible for you to be one hundred per cent efficient. They account for that tired, listless feeling that you so frequently experience. The racking headaches—the exhausting backaches; come from these conditions. Your spirits become low. Your ambition falls to zero. You feel utterly worn out—and can you expect, feeling as you do, to efficiently meet the demands of this modern everyday life?



Vibration Promotes Circulation



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By eliminating the waste you will solve the problem. No more positive method can be found for eliminating this waste than Mechanical Vibration. It makes an accumulation of waste impossible for it causes perfect circulation. The blood is made pure and to flow through every part of the body freely. It is enabled to do the work that nature intended it should do.

Necessity of Vibration

Mechanical Vibration is a massage of the flesh, tissues, muscles and nerves. There are countless numbers of these vibrations every second—and each of these vibration instills new life and vigor into the body.

Mechanical Vibration is the scientifical way of keeping the blood constantly coursing through your veins. By means of it the clogged up veins and tiny capillaries are easily rid of their waste. Understand that every time we move a muscle some portion of the tissue is broken down. This is what causes the continual waste. This waste gradually accumulates and it makes no difference how much care we take of ourselves, how regularly we eat our meals, or with what care we select our food, our sedentary life makes it impossible for the system to completely cleanse itself of this waste matter. Therefore, the necessity of Mechanical Vibratory stimulation.



Perfect Circulation Means Perfect Health

Circulation and Vibration

The primary action of Vibration is to stimulate the circulation. It sends the red blood coursing through every artery and capillary, sweeping away the poison which causes all the aches and pains. It quiets all the aching, throbbing nerves and aids nature in her work of keeping the organs of your body vibrating harmoniously.

Vibration as a Mechanical Energy

Vibration is the greatest thing in the universe—it is a part of the universe. Light, heat and sound are caused by vibration. All energy is vibration. Electricity is a form of vibration. All things we have are directly or indirectly due to some form of vibration.

The treatment by vibration is a form of massage. Vibration, however, is much more efficient than massage. It is almost intuitive with us. Suppose we bump our chin or arm or head, causing a pressure on the nerve at that place—what is the first action on our part? Why it is to rub it, of course.

When we have in this way restored the usual supply of blood the nerve is released and we are relieved of the pain. Suppose the difficulty is deeper and where we cannot reach it by the ordinary massage. Perhaps it is an internal organ and then the ordinary form of massage will be of little use while Vibration can be used effectively.

Circulation

As a means of improving the circulation the electric Vibrator is ideal. The quickly alternating compression and relaxation of tissues has the effect, first, of forcing the bad blood out of the capillaries and through the veins. The brief period of relaxation causes the rich red blood to flow in after it and find its way into the starved and poisoned tissues. Thus perfect circulation is due to vibration.

No sluggishness of blood is possible with the continued percussion stroke of the Vibrator at work giving the blood power to push its way through to every part of the body, giving us health and strength.

The question is no longer asked whether the Electric Vibrator has any real scientific basis in the relief of disease. Many medical authorities and physicians have written extensively about vibration and its benefits and these alone should be sufficient to convince us of its worth. Our own good judgment can tell us nothing but the truth. We know the effects of an ordinary massage. We have felt its invigorating power, hence it must follow, since massage is a milder form of vibration, that perfect circulation means perfect health and goes hand in hand with vibration.

The principles of Vibration have gained a place among prominent and progressive physicians. It is the key-note to the modern science of Osteopathy.

Our Vibrators Are Fully Guaranteed

A Run Down System

Often, for some reason, the system is run down or some part of it fails to perform its functions and even the persons with the strongest natural vibration find, temporarily at least, that they need a toning up. Then comes the time when no human hand, no remedy, no medicine, can do as much good as mechanical vibration, not only to restore the body to its normal condition but to build up a permanence of health and energy. This great curative agent stands foremost in affording relief, in fitting the body to throw off disease germs and to perform its functions.



Increase Your Vitality



Osteopathy and Vibration

Osteopathy is a system of treatment based on the theory that diseases are chiefly due to deranged mechanism of the bones, nerves, blood vessels and other tissues and can be remedied by manipulation of these parts.

It is the scientific treatment of the human anatomy according to established facts of construction and functional activity. It does not superimpose on exhausted or injured tissues and organs the additional burden of drugs with their immutable law of reaction.

Osteopathy Defined

Osteopathy comprises the whole field of medical practice, excepting surgery, but it makes use of no drugs.

To fully understand the principles of osteopathy it is necessary to consider the human anatomy to which they are applied. The human body

is essentially a chemical machine consisting substantially of a frame work of bone and muscle supporting various organs in which food furnishes material for the formation of the various tissues and the supply of heat and energy.

If all the structures of the body are in place and performing their duties properly—in other words if anatomical relationship and functional activities are preserved—health and harmony reign. It is through a disturbance of normal relations in the body that disease is possible. All tissues receiving a proper nerve and blood supply, with unimpeded drainage through the veins, must be normal.

Quality of tissue, functional activity, the condition of the individual, all are dependent on this principle—namely, blood supply or circulation through the vascular system controlled by the nervous system.

The human body is a machine run by the unseen force called life and that it may be run harmoniously it is necessary that there be an unimpeded flow of blood and nerve energy from the generating point to destination.

What Osteopathy Deals With

Osteopathy deals with the body as a perfect machine and aims for the perfect activity of every organ, muscle and tissue, and especially the blood. The Osteopathic physician employs physical force in the practice of his profession for the proper replacement of bones and organs and the stimulation of nerves, muscles and blood. It is a principle of manual massage—a pushing, rubbing and kneading of the flesh and tissues—used to bring about that circulation of the blood which will drive from the body all the waste material whose retention makes for poor health.

Don't Poison Your System With Drugs Any Longer



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Thus it is clearly seen that the principle of osteopathic treatments embodies the same principle upon which mechanical vibration is based—the kind of Vibration you get with the White Cross Electric Vibrator—a stimulative action upon the parts of the body that force a perfect circulation of the blood.

It would, of course, be manifestly unfair to attempt the comparison of mechanical vibration and osteopathy as far as the replacement into proper position of bones, organs or muscles is concerned.

But the principles of Osteopathic treatment and the principles of Mechanical Vibratory treatment are founded upon the recognized fact that a perfect circulation means the healthy action of the entire body.



Become Your Own Osteopath

The History of Vibration

Massage is a French word derived from a Greek word, meaning to knead; the Arabic "mass," pressure; Sanskrit "masch," to press, to strike, and is commonly known as meaning friction, rolling, kneading and manipulations performed on the tissues of the body in a variety of ways, with the object of improving the circulation of the blood and general stimulation.

It dates back for centuries and has been practiced by many nationalities in various ways, but until lately has not received the recognition it so richly deserves.

The earliest knowledge of it was probably obtained from the Hindoos and Brahmins and next from the Chinese, and the Greeks followed.

Cong-Fu, hundreds of years before Christ, prescribed a regular system of massage to ward off ailments.

How It Was Used In Ancient Times

Homer (1000 B. C.) mentions in his writings that rubbing was used for stimulation. The ancient Greeks and Romans used massage in case of illness, to increase activity and as a luxury.

After exercise it was used to relieve pains and to invigorate.

It can be found in the reading of "Vedas" of India. It was practiced in ancient Egypt and Persia.

Herodotus (484 B. C.) mentions it, saying that friction was good combined with a little pressure.

Hippocrates (450 B. C.) claimed that *it was good for constipation and sprains*. Socrates and Plato both said that "rubbing can loosen joints" and "moderate rubbing makes parts grow, while hard rubbing binds and too much causes parts to waste."

This should be remembered by those who use Vibrators.

Galen of Rome (150-200 B. C.) and Asclepiades (100 B. C.) used massage. Celsus believed in it for *chronic pain of the head and for invigorating a paralyzed part*. Hadrian, Martialis, Pliny and Arrian and Oribasius also believed in massage.

Using Friction

Probably Herodotus was the first to give directions, and thus gave the principles for rational mechanical methods of treatment. He spoke of friction being given, gentle and slow at first, and then with pressure and more rapid.

Hippocrates suggested the "Direction" by saying to rub up, thereby aiding mechanical means and aiding circulation.

Julius Caesar used to have himself pinched regularly, as a treatment for neuralgia.

Galen said friction should be used before exercise to make the parts supple. He even advocated nine different ways of employing massage.

The Greeks used a unique way to obtain Vibration.

They wrapped one end of a saw in cotton cloths and applied it to the body, while with the other end uncovered they would saw a piece of wood, thus obtaining mechanical Vibration.

Vibration Has Been Used For Centuries

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The Romans used the lash to cure impotence, and the back was rubbed to cure sterility. Ladies allowed themselves to be whipped on the back to cure the same trouble.

Mercurialis in 1573 A. D. published a book treating on movements.

Francis Fuller, 1740 A. D., wrote a book speaking of the "Influence of Motion" as a medical aid.

Massage Rollers and Muscle Beaters

Paullini, 1700 A. D., prescribed slapping and flagellation. Massage rollers and muscle beaters were applied in many ways and shapes and were really primitive Vibrators.

In the middle of the 19th century Dr. Zander constructed his mechanical motion instruments, called "Head-Shakes", for neuralgia, etc.

Vigoreaux used a tuning fork in a resounding box to treat locomotor ataxia, etc.

The next step was the invention of mechanical machines for massage.

The first ones could vibrate, shake, roll and cause friction, but due regard to technique is essential to proper massage, both manual and mechanical.

The Majority of the Machines

vibrated the patient en-masse, consequently the next and last need was to introduce a Vibrator apparatus by means of which treatments could be more localized and apparatus better controlled and capable of being applied with greater regard to technique. Then, to make them so light and attrac-

trative and at such cost that people generally could have one in each home. This we were finally able to do after years of patient effort.

All People Use Vibration

People of warm countries and cold, barbarous and civilized, have methods of massage, manual and mechanical.

The people of Oceanica strike constantly and softly with the fist, rubbing the palm of the hand and pressing and squeezing the tissues between the fingers and the thumb.

This illustrates the combination of effects which can be produced with a Vibrator.

The natives when using it for fatigue treat only the arms and legs, but if they use it for pain they treat only the surrounding tissues.

The Sandwich Islanders use a mixture of kneading, squeezing and rubbing called "Lomi-Lomi," and now in later days we have "Vibration and Massage," obtaining our knowledge from the ancients and our ancestors, but with improved methods and of course with more beneficial results.

Vibration Has Stood The Test For 2000 Years



Extracts from

Mechanical Vibration and its Therapeutic Application

By M. J. Arnold Snow, M. D.

Professor of Mechanical Vibration Therapy in the New York School of Physical Therapeutics; Associate Editor of the Journal of Advanced Therapeutics; Late Assistant in Electro-Therapeutics and Diseases of the Nervous System in the New York Post-Graduate Medical School.

"The circulation in relation to mechanical vibration includes the effects upon the heart, arteries, blood, veins and capillaries."

"From the effects of vibration applied as a tissue exerciser, it may be inferred that it increases the number of red corpuscles and the haemoglobin. Winternitz has demonstrated that exercise increased the number of red blood corpuscles."

"Nasal catarrh may be favorably affected by vibro-massage applied to the muscles about the nose, eyes and mouth, using vibratory stroking in an outward direction. A vibratory treatment of the neck will also assist the process. An internal nasal treatment is seldom necessary."

Increase the Blood Supply

"Vibration increases the blood supply to the muscle, renders it firmer, more healthy and more elastic. In cases following injury it rapidly diminishes the tense hardness due to local statis so characteristic of the affected part. After the first treatment properly administered the part treated usually has a feeling of warmth and comfort."

"Vibratory stroking has a soothing effect, and vibratory function by acting on the nerve of the blood vessels and lymphatics has a marked effect on inflammation. It also helps to give the tired nerves their necessary blood supply."

"Deep interrupted vibration with moderate or deep pressure is stimulating if the application is short, but it is exhausting if too strong or if it be applied too long."

"Mechanical vibration relieves congestion, assists elimination and absorption, and stimulates the functions of the various structures of the eye."

"The eyelids and face may be successfully treated by mechanical vibration. Vibratory stroking is indicated for the relief of paralysis, aedma, and ecchymoses. Twitchings are best treated by direct application over the motor points of the affected muscles."

Vibration Prevents Poor Circulation



"Sexual neurasthenia, impotency and prostatitis may also be treated by vibration either alone or in connection with electricity. For the treatment of which employ the rectal vibratode for five minutes or so, using the minimum stroke and a fairly rapid speed, taking care that the treatment be not too prolonged."

Correcting Digestion

"Mechanical vibration is a valuable means for inducing the functional activity and correcting other derangements of digestion."

"Mechanical vibration promotes to a marked degree the functional activity of the liver, stomach and intestines—both promoting absorption and increasing peristaltic activity."

"Mechanical vibration applied to the stomach improves the general tone, increases motor and glandular activity, thereby aiding nutrition."



"Vibration of the abdomen has a curative effect on constipation, assists digestion by increasing the functional activity of the pancreas, liver, stomach, promotes muscular nutrition, increases absorption and renal elimination, strengthens the muscles of the abdomen and increases nervous and circulatory activity, and slows the pulse rate."

How a Vibrator Should be Constructed

"The essential elements of a good machine are as follows: It should be constructed so as not to injure, by soiling or tearing the patient's clothing; the vibrations should be capable of a range from weak to strong and the force of impulse and rate of speed should be under control (the rate ranging as high as 6,500 vibrations per minute) and the stroke should be adjustable. It should be easily moved about, easily operated and readily

adapted to the part to be treated. It should have the least possible frictional wear, and the applicators should be easily adjusted. The apparatus should be so constructed as not to be easily broken or put out of repair. Heavy weight is an objectionable feature."

Less Pain When Vibration Is Fully Known

Vibration and Muscles

From "Lessons in Vibratory Therapeutics."

The muscles constitute about one-half of the body weight and contain one-quarter of the blood. Not a movement can be executed without some of them being called into activity, and perhaps there is never a time in our life in which some of them are not in action. It is in the muscles that the capillaries give up their nutriment; in them the body heat is generated and maintained; hence their condition is a matter of concern.

The work of muscle is done by alternate contraction and relaxation. As the muscle works, more blood is brought to it—the more work the more blood and also the more waste. This waste consists mostly of carbonic acid. Another waste product is sacro-lactic acid, so that, when working, the normally alkaline reaction of muscle is changed to acid, and if fresh blood is not fully supplied, the muscle is soon fatigued by the increase of the waste.

Muscles Never Relaxed

We have said that muscles are never completely relaxed—they are always more or less on the stretch. This condition of tension, called "tone," is under control of the nervous system, and, if kept up normally, is dependent upon a full supply of blood. Flabby muscles lack tone—blood—hence a depressed or paralyzed nervous condition must be present or a low condition of the circulation. Men with such muscles are of sedentary habit—do not exercise. Vibration or massage applied to the muscles of such individuals will speedily restore the lost "tone."



*Muscles of the Face
and Neck*

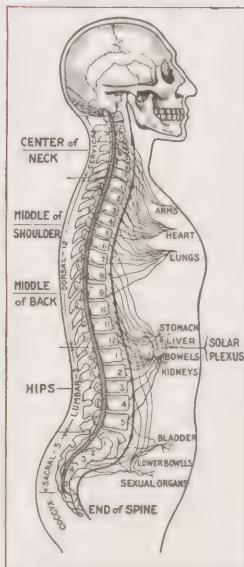
Effect of Vibration on Muscles

What is the effect of mechanical vibration on the muscles? From experience we have found the effects are similar to, but in some cases more pronounced than, those of massage. I cannot forbear letting Dr. Graham describe those effects. In speaking of muscles he says: "Their action presents a great similarity to that of a beating heart, for at every contraction of a muscle, blood is driven out of it, and by this it, at the same time, receives an additional impulse in its return to the heart, while at every relaxation the vessels are again allowed to fill. Further, the heart, abundantly supplied with blood for its own nourishment, lasts a life-time, usually without fatigue, though in constant activity, while voluntary muscles, if allowed to remain inactive, suffer in size and strength.

Use a Vibrator as a Daily Exerciser

Overcome Inactivity

Hence the importance of some measure that will overcome the evils of inactivity, that will at once attract the circulation to the muscles and at the same time aid in its return. This indication is better fulfilled by the intermittent pressure of massage than by any other known remedy; for it makes more blood go through the skin and muscles and consequently less to the brain and spinal cord and internal organs generally.



*Showing Nerve Centers
of Spinal Column*

Muscular Fatigue

Fatigue is an indication that waste is greater than repair. Muscular fatigue from over-exertion or want of exercise is relieved by massage, which promotes a more rapid absorption of waste products and stimulates the tardy peripheral circulation upon which weariness to a large extent depends. Fatigue from mental straining is relieved by the same means which increases the area and quantity of the circulation in the external tissues of the body and thus depletes the overfilled cerebral vessels.

Experiments have been made by a German professor upon himself and two others to determine the effects of massage on a healthy subject. In each case the muscular strength increased and all the bodily functions were performed in a more perfect manner. This coincides with our own experience when treating.

Vibration Promotes Power, Health and Strength



Medicine vs. Vibration

In many cases where medicine will in any way benefit a patient, as for instance in rheumatism, the medicine is generally so strong that it will ruin the stomach. The same may be said of medicine in blood affections, etc. Some of the medicines will even destroy the bones and do great damage to the system in general. In using our Electric Vibrator you cannot possibly do any harm, which is not the case with medicine. You can even apply vibration with your clothing on, if you prefer, and direct to the diseased portion of the body, nerves and muscles.

Our patented Electric Vibrator is capable of producing an extensive range of vibratory movement, and this movement is always directed toward one purpose—the driving out of any disease which may be in the human body.

Does Away With Guess Work

There is no guesswork, no wondering, and no fear, as there is about drugs. Once the correct vibratory impulse is found, relief is the result, for a change *takes place in the tissues*; a change *must* take place there, and furthermore, this change must be in the direction of that normal painless vibratory condition known as the state of health.

The White Cross Electric Vibrator is always ready for use and within the control of the patient himself. The price is very reasonable; it costs practically nothing to maintain it, and with ordinary care will last for years.

A Family Necessity

There are vibrators costing from \$50.00 to \$75.00, but not one of the expensive machines can do anything additional or superior to our patented Electric Vibrator. Many that cost three or four times as much as ours are not near as complete a therapeutic agent, and many of them are so heavy and bulky that a delicate woman cannot use them. Ours are very compact and easily handled.

In capacity for generating a wide range of vibratory movement it yields to none. You only turn a switch to put the machine in operation, and you can regulate it to give from one thousand to many thousand vibrations per minute.



Vibration Promotes Energy

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With our Combination Vibrators you are able to make any chair a vibrating chair, and you will therefore have practically a small sanitarium in your own home. You need never be afraid of either the electricity or vibration, as they can do you no harm. Any of our Vibrators can be handled by those who are unfamiliar with instruments of this kind, and by following the directions, give home treatments.

Used Throughout the World

With our patented Electric Vibrator in the home the family is equipped with an outfit that is equal to the best instrument used by the best physicians, sanitariums and hospitals all over the world.

Medicine for a sore throat is used only on the throat and is of no benefit to a rheumatic joint or to give relief to a pain in the back, but the White Cross Electric Vibrator may be used in a dozen different ailments with the most satisfactory results. This makes it an indispensable household article.

When you depend on the old drug method your hand is never out of your pocket. Doctors and drugs, drugs and doctors, play havoc with a man's surplus.

Treating Children

With Vibration and Electricity you can treat the ailments of children and develop their body in a manner marvelous to see. Vibratory impulse will cause a strong circulation. It will bring about improved nutrition and your children will grow up with a strong, ruddy and vigorous constitution.



Treatment for Constipation

"It is safe to say that at least 95 per cent of cases of this condition whether they be chronic or acute, will be greatly benefited by vibratory stimulation, as there can be no doubt that mechanical or physical treatment is the ideal method to be used in conditions of this kind. Drugs and enemas are of no avail, as their use only serves to give temporary relief, and they have to be increased in frequency and amount each time they are given, while vibration gets at the seat of the cause and by relieving or removing it brings about the desired result."—*Vibratory Technique*.

Vibration Benefits Young and Old

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The same daily vibration over all or special portions of the body will serve to banish fatigue of the wife, mother or housekeeper, overcome her special ills and aches, efface wrinkles of care, worry, age or disease, and preserve a superb complexion.

The daily treatment from the vibrator will develop the physical and mental energy of growing boys and girls. It affords a safeguard against *special dangers of this period of life*. It tones the whole system, and by its use *many a fever or decline* may be escaped or averted.

The daily vibration with our machine will give the man of the house more *enduring strength* and a greater mental range. It will enable him to do the same work with less effort or more work with same effort.

The Invigorating Treatment

The vibration method of treatment is marvelously invigorating. Numerous experiments have shown that a few minutes of vibratory massage is equal to several hours of sleep in overcoming fatigue.

Vibration being a natural, physiological treatment is not limited by age or sex. It is equally effective for young and old.

The purchase of a Vibrator is within the reach of everyone, because of its reasonable price, but it is a purchase that no man can afford to neglect. It is the one thing by means of which he can treat headaches, sore throats and common household troubles, which present themselves daily and are so liable to develop into serious diseases if allowed to go unchecked.

Vibration Harmless to Invalid or Child

It is harmless to the most delicate invalid or child. Its effects are certain and as natural as sleep, if used according to our chart and directions. Those who have used the Vibrator and who know what it will do are the people who are loudest in its praises.

Self interest, your health, your peace of body and mind, the hopelessness of your disease after it gets beyond the aid of drugs, all these considerations demand that you shall lose no time in securing and actively employing this wonderful invention which comes to you with the endorsement of many prominent professional men, medical, health and electrical journals and recommendations of actual results achieved when other means of treatment have hopelessly failed.

We cordially invite those living in Chicago or within easy distance of the city to call at our offices and have the Electric Vibrator demonstrated to them in person.

If you do not find your ailments mentioned in this book, please describe your case plainly and we will have our physicians advise you on same, free of charge.



For tired and swollen ankles and feet there is nothing better than Vibration

Vibration Benefits Nearly Everybody



Physical Development

All athletes are familiar with the gratifying results of massage after over-exertion, when the muscles are stiffened and burdened with the excessive accumulation of waste. This waste is carried away through the improved circulation, while the tissues are supplied with the fresh and red arterial blood, so they can readily repair or replace the broken cells.

Better Than Hand Massage

The physiological effect of massage applied by the White Cross Electric Vibrator has the same effect but is much more potent than that secured by hand. Through the kneading of the muscles or other tissues, the circulation of the blood is accelerated and the venous blood forced on its way to the heart by the compression or squeezing of the tissues, allowing the arterial blood to suffuse the capillaries in great abundance.

No doubt you have noticed in a gymnasium, the trainers kneading the muscles of the athletes. This is done to loosen the muscle bound parts and start the circulation through the arteries. A common sight in a gym-

nasium is to see an athlete lying on a slab and the trainer bending over with the palms of his hands facing each other, thumbs upward, beating up and down on the athlete's muscles with the edge of his hands. In this way a light and insufficient form of vibration is accomplished. With the White Cross Electric Vibrator, a much more thorough form of massaging or vibration can be given and results easily accomplished.



Penetrating the Parts

Naturally, massage treatment at the hand of an amateur masseur is very ineffective. Such treatments at the hands of a competent masseur are very expensive and the results obtained are not sufficient to do a great deal of good. The vibrator gives a steady treatment that not only strikes the surface, but penetrates the parts where the real vibration and stimulation are needed.

The White Cross Electric Vibrator is as valuable to persons seeking physical development, as to the developed athlete. Vibration can be used with great advantage in cases where it is impossible to take voluntary exercise, although we must say here, that in order to become perfectly developed, you should take voluntary exercise along with vibratory treatments.

Muscles Must Have Exercise

Everyone knows that in order to build up and maintain your physical development, your muscles must have full play at all times. Walking is an excellent form of exercise. The muscles of the legs, back, arms and

Nature's Power Obtained Through Vibration

LINDSTROM, SMITH CO. CHICAGO.

chest are developed in walking; but if your muscles do not have full play, as is the case nine times out of ten with the man who is not taking steady exercise, these walks do very little good, except in giving you fresh air and a goodly supply of oxygen. Exercise has very little effect upon you unless your muscles are in a condition to receive the benefit.

Out of Death Comes Life

That is the true law of nature. The acorn is planted and dies, but from its death comes the magnificent oak. And it is true with the human system. When you start out to exercise, the old useless tissues are broken down and killed. All of this dead waste remains in your system unless you work it off by the proper method. If you were to start in exercising after a few months of taking no exercise at all, you would get thin and lose weight. That is because the tissues would be broken down, but in a short time, the new development would come, and you would gradually gain what you have lost and take on a good many pounds of good healthy flesh and muscle.

Don't you know a great many men who exercise a great deal but who are not in a healthy condition? We do. They wonder why it is when they

try so hard to develop themselves and be strong, that they should not be permitted to enjoy good health. Let us tell you why. It is because they are breaking down their tissues, but do not work off the dead substances in the body. They allow this to remain in their system and this poisonous waste stagnates and injures the system and prevents new development which would naturally come.

With the vibratory treatments, you can clear away all of this waste substance and broken down tissues. The rich red blood is allowed to course through your veins and arteries, and development is permitted and encouraged.

Don't Neglect Your Physical Welfare

Many times the possessor of limited wealth neglects his physical welfare, thinking it would cost hundreds of dollars to do what should be done, when it can be done at the cost of a few dollars expended for a White Cross Electric Vibrator.

The development in the use of vibratory treatments during the past two or three decades have proven to be a very potent factor in improving the health of mankind. This is true not only because of the direct value of these various treatments of diseased conditions, but also because of the tremendous influence in getting the minds of men away from the traditions and habits of depending entirely upon medicines.

Regarded from the broad view point of physical culturists, it is not to be assumed that mechanical treatment with the vibrator offers an abso-

Tone Up Your System Through Vibration



LINDSTROM, SMITH CO. CHICAGO.

lutely complete system of treatment and development to be followed out in all cases and exclusive of modifications of diet, fasting, etc. No, we do not say that vibratory treatments used exclusively will develop your muscles and give you a healthy, perfect system, unless you do other things, too. You must take care of yourself in a general way—not be glutinous in your eating or violate the laws of nature, but it is admitted that vibratory treatment is absolutely necessary in physical development and a vibrator should be in the hands of every athlete, every gymnasium and in every home.

There are many cases in which active exercise is impossible or in which the patient is unable to take enough of it to accomplish the desired improvement. This is especially true when you have a disorder of local character, or when it is localized at some point, as in a case of rheumatism. Then the exercise is most conveniently accomplished through the intelligent use of a vibrator.

Physicians Endorse Vibrator

The widespread use of gymnastic and Swedish movements throughout the world has been a great educational campaign for the White Cross Electric Vibrator. Scores of physicians endorse this treatment and advise their patients to take it. We have proven that the White Cross Electric Vibrator gives you the same kind of treatment only of a more complete nature. Yes, our vibrator gives you all of the treatments in a more intensified and complete form. It can do more than the hand, because instead of just going over the surface, it penetrates the parts where the real vibration is needed. With our vibrator, you can get the famous Swedish movement by attaching it to an ordinary chair. This is all explained in another part of this book.

Vibrator is a Necessity

Summing it all up, we simply have this plain fact: the vibrator is a necessary factor in physical development. If you wish to develop yourself properly, and carry off the broken down tissues which come from physical exercise, if you would carry off this poisonous waste, if you would have proper circulation of blood, which is absolutely essential to health and strength, you should use our electric vibrator.

Our greatest physical culturists recommend this wonderful machine as being one of the necessary factors in the practice of physical culture.

Never to Healthy to Use a Vibrator



Babies and Children are Benefited by Vibration

In these days when mothers are making it more of a scientific study to have healthy, strong and beautiful babies, vibration is found to be a great blessing in relieving pain and promoting circulation without poisonous drugs and medicines. The vibration in the White Cross Electric Vibrator can be regulated to be so mild that it is suitable for the most delicate babies.

When the baby is cross from colic, etc., it is no longer necessary to experiment with soothing syrups, paregoric, castor oil, etc., for vibration often will relieve the pain in a few minutes. Instead of spoiling the baby's stomach it can be made strong and healthy through this natural remedy.

Children with Hereditary Diseases

Many innocent children are born with hereditary diseases and are suffering a good deal of pain because of this. Young mothers in their innocence fill the baby's stomach with all sorts of poisonous drugs in order to relieve them, and while they seem to be successful in some cases, they often ruin the stomach of the little one and sometimes it takes years to repair what a few doses of paregoric and other strong drugs have damaged. Mild vibration can never do any harm, and it is always beneficial. This, any one can confirm by rubbing their hands over the stomach when in pain. If the bare hand can accomplish this by rubbing, what will not our Electric Vibrator be able to do, with the thousands of rubbings and soothing vibrations per minute, for the aching and crying baby?

*Vibrating Cradle

What the helpless little baby, which lays in the cradle, needs, is more exercise to promote better circulation. Often when a baby is crying from colic and pain, it is relieved by lifting it up and carrying it around. This shows that it is benefited by exercise. The White Cross Electric Vibrator not only can be used for applying it direct to the body, but it can also be attached to the cradle like it is attached to a chair, and the cradle be made a VIBRATING CRADLE.

*This is one of the easiest ways to give exercise to the little one. It will often help to put a child asleep in a few minutes. Remember, no other vibrator can do this. Our vibrator is the only one that can be attached to the cradle, or to the bed, and this invention is fully protected by patents.



For Baby's Sake Get a Vibrator

Vibrating Chair

Greatest Invention of the Age for Insomnia

This ailment is caused by too much blood in the head. Vibration will drive it elsewhere and the patient goes to sleep.

Sleep and Rest

are two of the greatest natural remedies in the world for many ailments. It will help keep you young, healthy, strong and beautiful, with a clear mind and steady nerves.



A treatment in the Vibrating Chair just before retiring promotes natural sleep. The result is much more permanent and beneficial than that obtained by the use of drugs or sleeping powders. Those that experience sleepless nights will appreciate this means of securing a good night's sleep and rest. The *White Cross Electric Vibrator* is the only Vibrator with which a Vibrating Chair can be made.

The Vibrating Chair will also improve circulation better than anything else. To obtain good health and a good complexion it is necessary to have good circulation.

Swedish Movement In Your Own Rocker



Cause of Deafness

Ninety per cent of all cases of deafness are caused by an inflammation and congestion of the mucous membrane lining the nose, throat and middle ear, known as catarrh. A cold, cough, sore throat, la grippe, all have a tendency to bring on this inflamed condition. As the mucous membrane lining the throat is continuous with that of the upper pharynx and eustachian tube, the inflammation quickly extends to the middle ear, causing a congestion of the ossicles and a gradual closing of the eustachian tube.

Symptoms

The first warning symptoms of approaching deafness are a slight ringing or hissing sound in one or both ears, while sometimes a peculiar thumping sensation is experienced with each pulsation of the heart.

The eustachian tube is a pipe leading from the throat to the cavity of the middle ear. Its function is to fill the cavity with air at atmospheric pressure so that the pressure may be exactly the same at the front and back of the ear drum. The organ is thus maintained in perfect equilibrium and is entirely free to vibrate in and out when the sound waves impinge upon it.



What Vibration Does

Mechanical vibration often relieves the sufferer. Vibration of a decided nature, such as is given by the White Cross Vibrator, will often loosen the parts and bring back proper circulation throughout the hearing organ.

By means of our Ear Applicator we remove the external air pressure. By starting the Vibrator we create a very rapid suction effect which draws the ear drum and the attached ossicles back and forth the slightest fraction of an inch many thousand times a minute, and nothing is inserted in the ear which might injure its sensitiveness. This exercise, given to the ear at your home twice daily for a couple of minutes, often breaks up the ankylosed condition of the congested ossicles just as a rusty hinge is made to move easily by being worked back and forth.

At the same time the thickened ear drum is exercised and the congested blood vessels of the ear acted upon, so that the healthy blood is forced through the partially dead membrane, and the thickened, dead portion of the ear drum, which keeps it from vibrating when sound waves strike it, is gradually reduced to the normal size.



Ear and Tympanum

Be Convinced By Reading The Testimonials



Improved Eyesight

In Many Cases Operations and Eyeglasses are Unnecessary

The blessing of perfect eyesight is the greatest boon ever conferred on mankind. Its value is simply beyond all calculation—all expression. Without it, we move in a world of darkness—all the beauties of Nature, glowing sunsets, star-spangled skies, the sheen of the stream, the glow of autumn over field and forest—all these are simply wiped out of our existence. We are barred from the great worlds of literature and the stage, even the faces of our friends and loved ones are hidden. The charm of baby's smile, the glorious radiance in the face of the mother, the lovelight in the eyes of sweetheart or wife—all are gone, leaving a desolation worse than death itself.

Eye Troubles



are so common that we do not realize how they can mar an entire life until we ourselves are attacked. Modern conditions of living place a severer strain on our eyes than any other organ of the body. Not one person in a hundred has perfect eyes—not one in a hundred who does not suffer from some form of eye strain, weakness, or actual disease, all, or at least a part of the time.

Every oculist knows that nearly every form of eye trouble can be benefited by the right kind of vibration.

Here is the Reason

All eye troubles may be divided into two classes—those which are caused by improper circulation throughout the eye structure, and those which result from a change in the shape of the eyeball. There is no need to go into a long, tiresome explanation. You want to know the cause, then the remedy.

How the White Cross Electric Vibrator Benefits

The White Cross Electric Vibrator benefits by correcting the very conditions which cause the trouble. It enables you to give yourself exactly the same treatments which you would receive from the foremost specialists, and right in the privacy of your own home, without a penny of expense. Ever since the principles of vibration first became generally known, oculists have been growing more and more enthusiastic over the possibilities of this simple method of treatment, provided frequent treatments could be given. Naturally, the high charges asked by the oculist makes it impossible for any but the very wealthy to take treatments oftener than once or twice a week. With the White Cross Electric Vibrator you may take

Vibration Benefits By Correcting The Cause

LINDSTROM, SMITH CO. CHICAGO.

several treatments a day without a penny of extra expense, without leaving home, and without the slightest inconvenience or any interference with your regular duties or pleasures.

Devote Just a Few Minutes a Day

Just a few minutes a day is all that is necessary. Simply apply the soft rubber cup, or Sponge I, which fits over the entire eye, and start the Vibrator. The sensation is so delightful and restful that you will enjoy every minute of each treatment. No part of the instrument ever touches the eye itself. It is the vibration which does the work. And you can control the strength of these vibrations perfectly to suit your own comfort.

The perfect, normal circulation is restored throughout every portion of the eye. The waste products which the stagnant blood has left in the eye structure are removed in a natural way. The wonderful network of nerves, the microscopically small filaments which communicate with every single cell, are quickened and strengthened, the strained muscles which are pulling the eye out of shape are relaxed, and the relief is begun.

Immediate Improvement

You feel benefited after the very first treatment. Your eyes are rested, your sight clearer. If you are now wearing glasses, you may have to continue wearing them for a while after commencing the Vibratory treatment. But if you persist in the treatment faithfully, sooner or later you may be able to discard them altogether.

Delay is Dangerous

If your eyes are troubling you in any way, attend to them at once. Your most precious possession is in danger. No matter what the trouble, it is sure to grow worse the longer you neglect it. Act NOW.



Results Are Wonderful With a White Cross

Dyspepsia and Indigestion

Dyspepsia and indigestion have been called the "National American diseases." The American habit of doing everything in a hurry is undoubtedly the chief cause of the amazing percentage of digestive disorders which exist in this country.

Thousands of business men go into bankruptcy every year for no other reason than because their disordered digestions have unfitted them for the responsibilities of commercial life. Homes are broken up and lives ruined simply because the fiendish temper, which is almost always a part of the affliction, renders human companionship almost an impossibility.



Beware of Indigestion

Disorders of digestion affect the entire system. The close relation of the stomach to that great nerve center called the solar plexus, in which meet the nerves which control the most important of our bodily functions, means that when the stomach is disarranged or diseased, the rest of the body is certain to be more or less seriously involved.

Even a slight attack of indigestion is usually accompanied by such symptoms as headache, fever, biliaryness, constipation, disorders of vision, flashes before the eyes, etc., palpitation of the heart, besides a general feeling of depression, lack of strength and general "grouchiness." Dyspepsia is, after all, nothing more or less than chronic indigestion, and the dyspepsia victim cannot be blamed if he finally concludes that life for him is not worth living unless he can obtain permanent relief from the tortures which he suffers. It is a curious fact that the remedies which doctors know are indicated for the relief of one symptom, in cases of stomach disorder, are almost certain to have their usefulness more than overbalanced by the fact that while they may relieve the one particular symptom for which they are given, they are almost certain to upset the stomach in some other way.

Vibration Acts In a Natural Way

The truly remarkable results which have been accomplished through the use of vibration in cases of dyspepsia and indigestion are due to the fact that this wonderful power works hand in hand with Nature to assist her in repairing the damage which has been caused through *unnatural* means. Vibration, first of all, causes a natural supply of blood to force through the stomach walls and muscles. The glands in the inner lining of the stomach, which supply the secretions used in the digestion of our food are awakened. The congested capillaries, which form the most intri-

Vibration Will Aid Your Digestion

LINDSTROM, SMITH CO. CHICAGO.

cate network throughout the entire digestive apparatus are flushed and cleansed. In ordinary cases of indigestion, a few treatments are often sufficient to relieve the symptoms.

It is, of course, useless to expect such results in a case of dyspepsia where the trouble is of long standing and the damage to the stomach structure itself more severe.

Checks Attacks

But the dyspepsia sufferer will bless the White Cross Electric Vibrator if for no other reason than the prompt relief which it affords him during an attack—relief such as could not otherwise be obtained except through the use of powerful drugs, whose after effects are certain to be worse than the original trouble. He soon finds, however, that if he persists in the use of vibration, the severity of the attack becomes less and less each time. He also discovers that it is now possible for him to add certain articles of food to his diet, which previously had acted upon him like so much poison. With the increase in his digestive power comes a corresponding increase in his general health. He begins to take on weight, his mind becomes clearer and his outlook upon life infinitely more joyous.

Vibrating Chair

Swedish Movement in Your Own Rocker

It Promotes Circulation and Stimulates Every Nerve and Muscle from Head to Foot



Any Chair Can
be Made a Vib-
rating Chair with
the White Cross
Electric Vibrator
in a Minute

Why Suffer Any Longer—Try Vibration



Colds and Catarrh

Most people do not realize the seriousness of a common cold. It is the old story of familiarity breeding contempt. Almost everybody catches a cold some time and can describe every single unpleasant symptom accurately from actual personal experience.

But in spite of the fact that we are apt to take a cold as a matter of course, the danger lurking in every single attack is none the less to be feared.



in a single year is far in excess of Union and Confederate armies during the bloody Civil War.

Consumption and Pneumonia

can be traced directly to an ordinary cold which was either neglected or which failed to yield readily to the ordinary remedies. The appalling death rate from these two diseases is the greatest problem before the medical profession today. Official statistics prove that the number of deaths caused by these two diseases during the entire four years of our

Cold a Form of Poisoning

A cold is a form of poisoning. As you know, the surface of the skin is covered with millions of tiny pores, which, in health, are busy every minute in throwing off the poisonous excretions of the body. So vitally important is the work of the pores that if the skin were to be covered with a varnish which would seal them up entirely, death would follow in just a very few hours. The poisons which are ordinarily thrown off through the skin are just like any other poison when they are re-absorbed back in the body faster than the other eliminative organs can throw them off.

Vibration Offers a Way to Quick Results

First of all, the natural circulation is restored. The skin is made to glow and the pores are opened and resume their natural functions. The veins, arteries and all the marvelous network of capillaries are flushed thoroughly with the rushing, cleansing, purifying, oxygen-laden blood. The causes are removed and Nature completes the work.

Catarrh is one of the after effects of a long continued cold. Vibration brings the blood right to the seat of the trouble. The throat and nasal passages are cleaned and the headaches which are almost always present in advanced cases are relieved almost immediately.

Try Vibration Before Experimenting With Drugs

Lumbago

While lumbago is not usually dangerous, it would probably be unsafe to attempt to convince any one who has ever suffered from it that it was not a very serious matter to say the least. Its extremely sudden onset, together with the racking agonies, as though every muscle in the back of the sufferer were being pulled out by red hot pinchers, combine to make it one of the most dreaded of all ailments.

Probably the most serious feature about lumbago is the fact that one attack predisposes the system to a number of others, which usually increase in frequency as the years go by. The man or woman who has once suffered an attack of lumbago therefore lives in a constant dread of the next attack.

Medical knowledge has never yet been able to offer any relief to the lumbago sufferer, except through powerful opiates, which, even if they do not create a drug habit in the sufferer, are extremely injurious to the system in general and not infrequently produce a permanent organic affection of the heart.

Vibration a Very Effective Treatment

Vibration is a very effective method which has been discovered for the treatment of lumbago. Its effect on the aching back of the tortured sufferer is more potent than that of any opiate. As one man expressed it in a letter to us recently, "It just eats up the ache." A natural, restful sleep, often the first that the patient has experienced in days or even weeks, follows, and in a short time the patient is up and around feeling none the worse for the ordeal which he has passed through.

The Most Valuable Feature

of the White Cross Electric Vibrator in the treatment of lumbago seems to be its effect in preventing a recurrence of the attack. This is due to the fact that its effects extend clear through the deeper tissues, restoring the circulation and the nerve supply to the same condition in which they were before the attack, instead of leaving them weakened and the parts congested as is the case when an attack of lumbago is allowed "to relieve itself" in the ordinary way.



Neuralgia

It is safe to say that none of the common ailments are productive of such exquisite agony, such torturing, maddening pain as neuralgia. The sufferer from neuralgia is sincerely to be pitied. Volumes of medical literature have been written on this subject, but the conclusion in every case seems to be that the most that can be hoped from any form of drug treatment is merely temporary relief. It is a well known fact among physicians that any form of drugs which relieves pain is absolutely certain to have more or less permanently injurious effects upon the system. *This is not only true sometimes, but all the time* and the injurious effects seem to be in direct proportion to the power of the drug to relieve pain.

Why Use Poisoned Drugs

While neuralgia in itself seldom, if ever, leads to a fatal termination, except in those cases where it affects the heart, it is, however, directly responsible for the wrecking of thousands upon thousands of lives and constitutions through the use of powerful drugs taken to relieve the pain.

The use of vibration in the treatment of neuralgia is now commonly recognized as the promptest and one of the most effectual methods of relieving the paralyzing ache and the tearing, flashing, shooting agonies. Physicians generally do not seem to be agreed as to the exact cause of this malady. It seems certain that it is an affection of the nerves and it has proven that only by properly regulating the circulation of the blood in the parts supplied by the affected nerves can temporary or permanent relief be expected.

Begins at the Cause of the Trouble

Many physicians have been converted to the use of mechanical vibration in their daily practice after they have seen the wonderful results obtained through this natural power.

The White Cross Electric Vibrator reaches the pain instantly. It begins right at the cause of the trouble. Often in a few minutes (the length of time depending upon the severity of the attack) the pains begin to subside and in many cases only two or three treatments, at intervals of fifteen minutes or so, are required to produce freedom from pain.



Pain Is Caused By Pressure On The Nerves

Backache

When the muscles of the back become affected through a strain, a cold or any other cause, the lameness and aching which result will almost, if not entirely, unfit the strongest man or woman for either work or enjoyment until the affection has been relieved.

Simply because a backache is such a common ailment we are not accustomed to think of it as anything serious. However, a backache is only a symptom and its seriousness depends upon its cause. When it is simply the result of a strain of the great muscles of the back, or is caused from catching cold in them, the severe pains and inconvenience are serious enough in themselves to warrant the most prompt action being taken to relieve the trouble. But when the strain or exposure, or whatever the cause may be, has been severe enough to affect the kidneys, the results may be extremely dangerous unless the most prompt action is taken to restore the normal action of these organs.

Loosens Up the Back Muscles

The common practice of using liniment, blisters, etc., for relieving backache is only excused by the fact that the aim in each case is to produce the same results; i. e., to increase the circulation to the parts involved, which result is accomplished through the use of the Electric Vibrator and in such an infinitely superior manner that the results seem almost magical. The White Cross Electric Vibrator loosens up the stiffened muscles almost instantly. Many cases of the severest kind of backache which have lasted for weeks will frequently yield to a few treatments with a White Cross Vibrator. Even if the trouble is not entirely relieved or removed by the first treatments the improvement is almost always so marked that only a few treatments more are required to benefit the patient.

When the kidneys themselves are involved the treatment is usually of longer duration, but as soon as the normal circulation of the blood is re-established, the inflammation begins to subside and the pain is partly relieved. If such cases are taken in time, and by that we mean as soon after the trouble is noticed as possible, many serious diseases of the kidneys can oftentimes be prevented.



Vibration Relieves Pain



Rheumatism

Rheumatism, Gout, etc., are caused by uric acid and other poisons in the blood. These poisons, through poor circulation, are stopped on the way through the system, and accumulating they cause pain. Rheumatism generally settles in the knee, elbow, ankle and shoulder, but may settle in any other part of the body. If the disease is allowed to progress unchecked the joints will become ankylosed or solid, and grow rigid as the limbs of a statue. Bony lumps form on the joints of the fingers and toes, as in gout.



Physicians Experience

Many physicians have found that they have better success in treating rheumatism with vibratory massage and electricity than with anything else. So remarkable have been the results of vibratory treatments that many of the better physicians do not think of treating rheumatism without using vibration.

Jars the Foreign Substances Loose

Our White Cross Electric Vibrators, which move and vibrate many thousand times a minute, when applied to spots where the veins and arteries are clogged by foreign poisons and other matters clinging to the walls of the blood vessels, jar these foreign substances off and send them into the blood to be carried at a rapid pace until the purifying qualities of the hydrogen, oxygen and other gases taken up by the blood dissolve them and send them out of the body through the proper channels.

Now that the sufferers can treat themselves by direct application of vibration without the possibility of injurious effect, there is no reason why they should hesitate to get one of our Excellent Vibrators, as we do not know of any better way of treating rheumatism than by vibration and electricity.

The method of treating rheumatism is very simple. Vibration and Electricity are the best natural agents for this purpose. They will increase circulation of the blood and bring about a general sanitary clean up.

Vibration Is The Worst Enemy Of Rheumatism

Vibration is the Natural Foe of Disease

Disease is against nature. The normal, natural state of man is health—good, strong, robust health. Disease creeps in only when there is not sufficient vigor and strength to resist it. Vigor and strength means, as we have explained on another page of this catalog, the amount of vibration there is in the human system. Some human bodies have more power of vibration than others. These bodies are in every instance strong, powerful and healthy bodies. The deduction of scientists, therefore, is that vibration is the most natural foe of disease.



Has Helped Many Sufferers

We have given you in this book the most indisputable evidence that vibration has been of great benefit to many sufferers. More than likely it has benefited the very disease with which you are afflicted or corrected the very ailment from which you are suffering. Therefore, is it not reasonable for us to ask you to at least investigate and try one of our Vibrators? Should you refuse such a trial? The very fact that we hold out hope to you, no matter what may be your ailment, should be sufficient inducement for you to investigate our claims.

Without health no one can be strong, robust or beautiful.

Without both beauty and health life is nearly miserable. Without good digestion and an active stomach you cannot have health nor beauty.

A Source of Health

But you are not too sick to get well. Never think that. Never say it. Never give up to any such thoughts. Since vibration is one of the sources of health do not rest until you have tried vibration in your own case. Remember it is something which has been used for thousands of years in different forms—and surely if there was no efficacy in vibration it would not have withstood the test of literally thousands of years. Instead of having been discarded, improvements have been made steadily until now our Combination Vibrators form the acme, the very highest pinnacle, of all forms of medical instruments.

Therefore we say, in all sincerity, *do not despair*. There is a way, somehow, to treat your case in some way and we believe that *vibration* is the way. Try our Vibrators with the use of our charts and directions and you will be convinced.

Our Vibrators are recognized by the medical profession and experts as being true *Massage Vibrators*, with which one can give professional treatment without injury.

Vibration Is a Conqueror of Disease



Those Living in the Country

know what it means to be sick, ailing or in pain and to be miles away from a town, a physician and even a friend or neighbor.

The telephone has proved a great boon to them and brought them closer in touch. They are learning the value of electricity for personal use. No doubt they often envied the city people when reading of the X-Ray, Violet Ray and Electric Treatments, Massage, Vibration, etc. Even though feeling able to pay for such treatment, when they figured the cost of railroad fare, hotels and the loss of time from their farm and fireside it appalled them, and they dismissed it from their calculations and only dreamed of it. *It need be a dream no longer.* With our instruments, ranging from the Plain Vibrator to the Combination Outfit, giving both



vibration and electricity, they can obtain the same benefits which are enjoyed by city people no matter whether having electricity in the house or not.

After a long summer's work they are naturally anxious to rest, and overlook the fact that by a sudden ceasing of exercise they will become muscle-bound. Rheumatism and pains will appear, the stomach becomes disarranged and they are more apt to contract illness and disease. This is where Vibration and Massage is a blessing to a home.

It relieves pain, increases circulation of the blood and wards off diseases. A farmer's wife who once has a good Vibrator will never be without it for treating her aching back.

Besides all this, she and her daughters can take beauty treatments just the same as her more fortunate sister in the city, and during the winter months she can recuperate on her looks, coming out in the spring like the flowers do, fresh, sweet and pretty, and ready and willing for another year's work for home, husband and children.

Your Home Can Be Made a Sanitarium

Diseases That Are Now Treated Successfully by Vibration

Asthma	Enlarged Prostate	Locomotor Ataxia	Prostate, Enlarged
Backache	Facial Neuralgia	Loss of Appetite	Rheumatism
Bronchitis	Falling Hair	Lumbago	Sciatica
Catarrh	Gastralgia	Melancholia	Sensitive Spine
Catarrhal Deafness	Goiitre	Migraine	Sore Throat
Circulatory Disorders	Gout	Muscular Atrophy	Spinal Curvature
Cold in the Head	Graves Disease	Nervous Affections	Stiff Joints and Neck
Cold Hands and Feet	Headache	Neurasthenia	Stomach Troubles
Colic	Heart Troubles	Neuralgia	Sprains
Constipation	Hemorrhoids	Obesity	Toothache
Cough	Impotency	Ovarian Neuralgia	Weak Eyes
Dandruff	Indigestion	Pain in Abdomen and Chest	Weakness
Digestive Disorders	Insomnia	Paralysis	Wind
Dizziness	Infantile Paralysis	Piles	Wrinkles
Dyspepsia	Lameness	Post Fracture Conditions	Wry Neck
Ear Noises	Lame Back		

and Many Other Diseases

Home Treatment

Do you know that you can take treatment right in your own home for the above diseases with the aid of our charts and directions, which are written by an expert?

You can treat every member of the family, and when nobody is using the outfit for ailments, it can be used for facial and scalp massage.

Don't pour drugs in your stomach for pain in neck, arm, leg or back—the pain is not there.

The most of diseases are caused by congestion—on this all physicians agree. Vibration will remove the congestion quicker than anything else.

An undeveloped bust is brought about by poor circulation, tight lacing and run-down health. Use the Vibrator a few minutes every day, and aid the bust, neck and arms in filling out and becoming firm, round and healthy. It helps force the blood through the famished parts.

Vibration and Electricity are the most natural remedies known. With our patented Electric Vibrator you can concentrate two of the best curative powers known to the medical profession to one spot. For many cases it will not take but a few minutes before the patient is relieved.



Vibration Is Endorsed By Physicians Everywhere



There Will be Less Pain

when *people* are educated to know the full value of the Electric Vibrator. The X-Ray is a wonderful invention and has benefited thousands; the Finsen Light is a great discovery and is working wonders; but the Electrical Vibrator has done more than all other inventions combined to relieve pain and build up the system.

The Advantages of Our Vibrators Are:

1st—The vibrations *are* strong enough to stimulate, but *not* strong enough to do any harm.

2nd—*They are strong enough to reach locally any point deeply situated in the tissues.*

3rd—For these reasons *our* machines can be operated by a child without fear of injury, and it will do as much good as the most expensive vibrators.

Our vibrator *will not cure* any incurable disease. It *will not cure* any disease that requires other means for treatment, *but it will* do as much as any other vibrator will do, *it will* stimulate the tissues that are worked upon and for that reason *it will assist* in relieving any disease where a local stimulation is required.

The Disturbing Factors in Any Disease Are:

I. *Pain* is produced by pressure upon the nerves. This *is caused by*—different materials which are not carried off but are crowded into the tissues and acting as poisons or by direct pressure upon the nerves connected with the seat of the pain. Stimulation by vibration will cause these poisons to be carried off and disposed of, hence, if all mechanical pressure is removed, *pain will be relieved without poisoning the body with opiates.* This means any pain in any part of the body. The name does not change it whether it is called headache, migraine, intercostal neuralgia, any other neuralgia, sciatica, gastralgie, myalgia or rheumatism, for vibration has been employed with great success in its treatment.

II. *Stiffness* in muscles or joints, lame back or *any stiffness* is produced by injury, overwork or exposure to cold. But in any case it is a hardening of the tissues produced by the irritation of poisons or mineral salts that are crowded into the tissues. The vibration, if properly done, will cause this to be removed and thus soften the tissues *and the stiffness will be relieved.*

III. *Weakness* in any part of the body depends on too little blood reaching the part afflicted. Vibration will cause the blood to go to the part which is treated and if treatment is kept up the weakness should give place to strength. (Constipation is a weakness of the bowels and may be relieved by vibration.)

Insomnia is *too much* blood in the head. Vibration will draw it elsewhere *and then the patient goes to sleep.*

Become One Hundred Per Cent Efficient Through Vibration





The Key to Beauty

To be beautiful one must be healthy. There is nothing which so influences one for good as the magnetic charm of beauty, and the acquisition of this power is an art which every woman can acquire if she will improve the gifts Dame Nature has bestowed upon her. She may become beautiful, queenly and beloved if she will cultivate the personal charms she possesses, carefully correcting all deficiencies.

Men Should be Interested

There is also a great field for improvement among the opposite sex. *Every man should be physically strong and have a clear complexion*, whether he be handsome or not.

A great many men as well as women have realized this fact and make frequent visits to beauty parlors at great expense, for it is as essential in business as in society to have a pleasing personality. Clerks as well as bankers and business men can obtain these same results at home, with an immense saving of expense and time. Women can accomplish the same results in their own boudoir.

Have a Beauty Parlor In Your Own Home

LINDSTROM, SMITH CO. CHICAGO.

Better still, *farmers, their wives and children*, who never dreamed that they could enjoy these professional treatments, so expensive even for city residents, can now, at a very slight cost, have the same advantages right at home, whether they have the electricity in the house or not.

It is indeed painful to a woman whose mirror tells her that she is lacking in outward beauty, an adornment that she can acquire in the privacy of her own home and at a small expense, thus avoiding publicity.



Improved Complexion In a Harmless Manner



LINDSTROM, SMITH CO. CHICAGO.

It is her duty to those around her to cultivate the physical gifts of which she is possessed and thereby become a happier and more attractive woman.

The day is past for woman to remain plain and unlovely if it was her misfortune to be so.

Beauty is a Science

Today *beauty is as much a science* as any other branch of research. She who scientifically cultivates the beauties of her body has a loveliness which will endure the test of time.

As a lifetime of conscientious work is required to become a scholar, an artist or a musician, so also to attain perfect loveliness it will require earnest endeavor and close attention.



Vibratory massage is one of the greatest agents in the pursuit of beauty, but should be properly employed. Directions for proper use should accompany every good Vibrator. This is the case with our Vibrators.

At a great expense we secured the services of a noted specialist on vibration, and with every machine we send a copy of his celebrated directions and charts for using our Vibrators.

The Face Deserves the Utmost Care

for it is the index to your character, the first glance at which determines your place in the estimation of others. So to be just with your own self it is your duty as well as privilege to avail yourself of the opportunity now at hand in the form of vibratory treatments.

An intellectual woman is the woman of today. Vibratory treatment gives to her an added charm and a bulwark against disease, for it is an established fact that disease attacks the most vulnerable point, and that an organ grows stronger through vibration. The reaction calls the blood to the surface and the skin glows with health and vitality. You retire for the night to enjoy blissful slumber, or, if the treatment is taken during the day, walk forth a rejuvenated person, a king, queen, a monarch of your inner world. You enjoy all the freshness of regenerated life, and you echo the sentence:

"Blessed be he who invented Vibrators."



Power, Health and Beauty Are Valuable Assets



Beauty for All

BY ANNETTE BEACON
Reprinted from the Modern Priscilla, November, 1911.

Did I hear you say you had given up trying to be pretty? Why so? Because your eyes are dull, your skin rough and yellow and dotted with pimples and blackheads? That is a formidable list of beauty drawbacks, but if you will promise to give me your undivided attention I will tell you a way to gain the clear skin, glowing with the rosy hue of health, the lustrous eyes, the rosy lips and the contented mind that renders the woman who possesses these attractions beautiful to her friends, her family, and herself. Are you all interested? If so

Here's the Secret

use vibration! Yes, I know you are all surprised, but to use vibration will, in my opinion, put you on that short and narrow path which leads to beautyland. Will you take it? If you are a sensible woman you will. Vibration is so easy to employ, so wonderfully effective, so unexcelled in bringing quick beauty returns that it is a wonder to me that more women do not possess that marvelous little instrument—a vibrator.

Why wander wearily along, with your beauty goal many months away, when by employing vibration you can overcome such defects as a flat bosom, a wrinkled skin, hollow cheeks, a double chin, scanty hair, and a host of other beauty ailments, in no time at all, comparatively speaking.

A Daily Treatment from a Vibrator

will develop your physical and mental energy in a large degree, thus enabling you to go about your daily duties or pleasures wholeheartedly. Vibration is decidedly worth while. Don't you think it would be a wise idea to abandon your pet beauty methods for a time and give vibration a chance to make you young and beautiful? Once you acquire the vibrator habit you will become an enthusiast, I know.

"Exactly what is vibration?" some one asks. That is a very pertinent question. To be explicit, vibration is a mechanical kneading and stroking of the flesh. As a result the circulation is stimulated, contracted muscles relaxed, flabby muscular walls toned up, and the tissues restored to a normal condition. Just think of that!

If You Are the Little Maid

with pallid cheeks who likes them not, avail yourself of vibration. It will send the sluggish blood coursing through your veins, racing to all parts of your system. After two or



Beauty Is Yours Through Vibration



three brief treatments you will have the exquisite joy of seeing your cheeks one flame of scarlet.

Should your pores be torpid and filled with those dark specks called blackheads, you cannot do better than to run a vibrator hither and thither over your face for ten minutes daily, until your skin is painted a deep red and the lazy pores are working overtime, as it were, setting their houses in order. Blackheads cannot exist where the pores are stimulated to do their duty by vibration.

Before applying the vibrator to your face, it would be well to cover the skin with *vibrator cream*, as it is of great assistance in this work of freeing the pores from their unsightly contents.

It is Most Distressing to a Woman

to have her face or body dotted with pimples, consequently those so afflicted should fly to vibration as a means of delivery from their beauty trouble. In what way does vibration improve the condition of a pimply skin? It causes the blood to circulate rapidly, thus carrying off poisonous deposits; and applied to the stomach, hips, back and breast, will be the means of relieving constipation, which is the chief cause of blotchy, unsightly skins. This should be good news to those of my readers who are so unfortunate as to have the beauty of their skin marred by ugly eruptions.

If your chin looks like a pudding, and you have tried many methods of banishing this unwanted flesh without success attending your efforts, forsake old beauty aids for the nonce and give vibration a trial. The results will astonish you.

Before Beginning This Treatment

the chin should be wrapped in hot, wet cloths for several minutes, then a *greaseless cream* should be rubbed in, after which the ball applicator is passed heavily over the flesh, starting at the tip of the chin and moving downward to the collar bone. The entire treatment with the vibrator should not extend over ten minutes. This is a simple way of breaking down the fatty tissues underneath the chin and one that should appeal to the woman who has no time for lengthy, expensive beauty treatments.

This same treatment can be given to other fleshy parts of the body and with equally good results. After the fat has been dispersed by the magic of vibration, you must take immediate measures to tighten the relaxed



Vibration Will Help Keep You Young



LINDSTROM, SMITH CO. CHICAGO.

skin. This is accomplished by bathing the skin with some good astringent. Such a one is given below:

Tincture of Benzoin.....	15 drops
Hamamelis water.....	15 drops
Orange-flower water.....	1 ounce

Care must be taken not to overdo when employing vibration, when the purpose is to build up the tissues and restore tone to sagging muscles.



Now I Must Tell You Exactly

how vibration is used when it is intended to act as a wrinkle remover. First, of course, the face and neck are cleansed thoroughly with hot water and olive oil. Then, after they have been thoroughly rinsed in lukewarm water, a tissue builder is rubbed into the face and neck and shoulders. You now apply the vibrator delicately to the various wrinkles, bearing down very lightly indeed and remembering to move it in small circles across the unbeautiful furrows. It won't be many seconds before the blood will be

coursing madly through disused channels, and the skin will glow with health and vitality. This is the way to fill out hollow cheeks, sunken temples and wrinkles. Easy, isn't it?

There is no Longer Any Need to Worry

when the hair grows scanty or dull hued, as vibration has been proved to be invaluable for stimulating a healthy growth of hair. It is much more effective than finger massage and does not call for such an expenditure of time and strength. Massage with a good electric vibrator is a million times better than massage with the hands, for it is much more powerful. Vibration brings the blood to the scalp and once you succeed in doing this, your hair troubles are over for good and all. A daily treatment with the vibrator will soon result in a new crop of hair—and there are other benefits the scalp derives from vibration. It will, if employed correctly, remove dandruff, and by bringing the oil ducts into a normal condition prevents the hair from becoming unpleasantly dry or excessively oily.

Best of all, or at least some of you will think, vibration brings about a speedy development of the bust. There is no excuse for being flat-chested.

Instead of investing in nerve tonics and flesh foods, hie you away and buy a Vibrator. They are comparatively inexpensive, easy to use, and no woman need fear to lose her good looks who possesses one of these beauty-giving instruments.

Vibration Is Death To Wrinkles And Crows' Feet



The Equipment of Your Bathroom

is not complete without an Electric Vibrator. A treatment daily is both refreshing and invigorating. It stimulates the circulation and instantly gives that natural healthy and rosy complexion so different from that obtained by powder or face lotions. It enables the man of the house to secure a face and scalp massage which is so restful and beneficial after shaving. A White Cross Electric Vibrator is an indispensable article for health and happiness in every home.



Guard Against Old Age By Using a Vibrator Now

How to Acquire a Beautiful Head of Hair

A fine head of hair carefully kept and arranged to conform with the face and head redeems the plainest, and thereby adds to their attractiveness. A neglected head of hair eliminates the personal beauty of a woman and decreases the personality of a man. Therefore the care of the hair should be given just as much attention as the face.

Nothing Better For Scalp Than Massage

For stimulating healthy growth of the hair vibration has long proved to be the leading agent. Long before the vibrator was invented people aided the growth of the hair by rubbing with the fingers. Every scalp scientist admits that nothing is better for the scalp than massage. And massage with an electric vibrator, as you know, is many times better than massage with the hands, for it is more powerful. The vibrator brings the blood to the scalp, and the blood brings the food that is necessary for the hair. A woman who uses a White Cross Electric Vibrator for a few minutes now and then may be reasonably sure of a strong, healthy growth of hair.



Every Profession

has taken advantage of this great stimulating agent. Everybody knows that all first-class barber shops, hair dressers and beauty shops are now using one or more vibrators for giving scalp and facial treatment. They have probably paid from \$50 to \$150 for their machines, but are not able to give as beneficial treatment as can be obtained by the White Cross Electric Vibrator in your own home, with the aid of *our directions*.

Applied to the Scalp

it will clean it thoroughly, remove dandruff, exercise and nourish the follicles of the hair and increase circulation. To prevent baldness and falling hair it is necessary to keep up good circulation. This can best and quickest be done with our Electric Vibrator.

Vibration brings proper circulation to the scalp. If your hair is beginning to fall out use vibration, as it brings the life-giving fluid to the spot where it belongs. If the scalp is healthy keep it healthy by vibrating it vigorously two or three times a week.

A Beautiful Head of Hair Is a Woman's Crown of Glory



The Quest for Beauty

BY LAURA N. COOKE
(Reprinted from Pictorial Review, February, 1912)

Almost every beauty specialist in the country will recommend facial massage as a beautifier; but many women do not do this successfully at home. They find it either too much trouble or cannot get the "trick" of doing it just right. This is one reason why the vibrator is found in so many homes; for it is used by the women who want to keep young with the least possible effort on their own part.

But not only for this purpose is it found in the average up-to-date home. When you have that nasty twinge in your knee from rheumatism, apply the vibrator and it will rest the ache for a time—perhaps drive it away altogether. Applied to a bruise it frequently takes out the soreness; in fact, it becomes a household doctor which you can always have at hand.

The woman who lives at any great distance from the city or within a long call of the physician, turns to many new inventions that are now on the market to help her in her household work and cares. And so she has looked well into the curative powers of vibration which have been well known in Europe for years. It has long been used by beauty experts in all large American cities, but not until lately has it become an almost necessary article in the up-to-date medicine closet of the deep thinking woman.

To Relieve Bad Headaches

These little machines represent mechanical massage, and the effect on your head when it seems to be splitting with pain is often remarkable. Women who suffer from habitual backaches find it a great salvation, for applied to the spine when the ache is there it starts up the circulation and gives new life to the tired and over-wrought nerves. There are really so many uses for the vibrator that no woman can afford not to look into them—particularly a woman who is head of a family.

If you have reached that dreaded age where youth is slipping by and, when you look very sharply at yourself, you see tiny wrinkles appearing around your eyes, then it is time to apply the vibrator. Do not wait until the wrinkles are so deep that nothing short of a miracle will fill them up. Unless your case has gone too long without care and attention, the persistent use of the vibrator will scare away the wrinkles and leave your skin glowing with healthy, active blood.



Facial Massage Is a Beautifier



LINDSTROM, SMITH CO. CHICAGO.

May be you have no wrinkles but are burdened with pimples. Nothing is so unattractive in a woman as a blotched and scarred skin. Put your faith in the vibrator and use the special massage attachment which comes with all the dependable makes. As in any other treatment you must not expect to be cured in one application; but keep it up for several days, and then look for an improvement. If you would be willing to spend ten minutes every day applying vibratory massage you would be amply repaid.

Complexions Made Clear

As a rule blackheads come from indigestion and the clogging up of the pores of the skin, and it is just as well to help along by going on a diet for a few days, leaving off all greasy foods, pastries and other sweets. Oranges are said to be excellent for the complexion, and outdoor exercise is almost a necessity. In applying the vibrator to the skin, the circulation is stimulated and each pore is instilled with new life. They are opened up and thus the waste matter is thrown off and your complexion becomes clear and smooth.

If Nature did not make you really beautiful, you can help her along by making the best of what she did give to you. If you are willing to spend the time and use the appliances which have lately been discovered, you need not be homely.



Reduce Your Flesh

As a means of reducing flesh the vibrator has been a great find in this age when only slim figures are correct. For the too ponderous flesh there comes another attachment. The treatment is slightly different from that which is used for clearing up the complexion. This particular attachment is pressed upon the too fleshy parts much harder than that used upon the face, and the treatment should last for at least ten minutes every day.

In some instances, heavy double chins have been reduced to a very great extent by using this method. The treatment seems to disperse the fat from all parts of the body. If used on the abdomen nothing further will be necessary; but if used on the face and double chin, it is well after using this to apply an astringent lotion which will draw together the skin and thus do away with any tendency to flabbiness.

On the other hand, contradictory as it may seem, this home vibrator will help increase the size of your bust; so those of you who are flat chested will be interested in it. The idea is that it starts up the circulation, and will put into action certain muscles which you have not developed. Remember that it is not only the right and the wish, but the *duty* of every woman to make herself as attractive as she can, and if the vibrator will help you, you cannot afford to disregard its offer.

Vibration Is The Foundation Of All Existence



LINDSTROM, SMITH CO. CHICAGO.

The vibrator used on the scalp has worked wonders in many cases. Just as the pores of the face fill up and the circulation is slow in the face, so it is often in the scalp, and by applying this electrical massage you start up the circulation and open the pores. If the vibrator is applied correctly it will remove dandruff, which every one knows is the cause of falling hair and many other scalp troubles.

Men Should be Interested

The men in the home are just as much interested in this little machine as the women, and well they may be, for the man of today does not want to be bald if he can arrest it by applying a vibrator every night for a few minutes before he retires.

How often does a man come home at night with a terrific headache and over-wrought nerves? Well, the next time he does come home in this condition, let him try the vibrator on his forehead for about five minutes, and then when he picks up his paper he will be able to read, and his nerves will be relaxed to a great extent.

And the vibrator does not belong to mother alone. It may help to cure the "kiddie's" knee when he has fallen down and bruised it, and it might make big sister's hair long and luxuriant, as you all want it to be. Possibly it will cure father's headache and relieve his tired nerves after the hard days' work, and it is sure to do a great deal toward keeping mother young and beautiful. And when you think how cheaply a vibrator can be bought you wonder there is not one in every home.

Why Rely Upon Old Methods?

Do not let yourself fall into the habit of employing only those methods that your mother used fifty years ago. Rather think the matter over and realize how hampered she was before these modern inventions were put on the market to help the busy mother and wife.

With one make of these home vibrators it is possible to attach the instrument to a chair and take a treatment sitting down while you enjoy the health-giving sensation of the vibrations which course through your system. These vibration chairs are used in many of the large hospitals and sanitariums where nervous diseases are treated, and you can give yourself just such treatment at home. Think what this means to the tired mother who has to dress up for company and be cheerful after a day's hard work! She can steal a few moments from her long, long day, sit down in the chair and take a short treatment, and then relax on the bed for a few moments more. At the end of a half-hour she will be able to meet new emergencies, new tasks, with a different and more energetic manner. The vibrator is really the best cure I know for that very frequent complaint, "that tired feeling."

You Can Turn Time Backward and Be Youthful Again

Electric Treatment

Has proved of great value and has benefited a good many diseases, and for this reason we have designed some of our Vibrators so that they also give Electricity. Every first-class physician has an electric battery, and we sell a good many of ours to doctors and sanitariums for giving Electric Treatments as well as Vibration.

The illustration shows how the Galvanic current can be applied to the head. It can also be applied to the eyes, ears or any part of the body. This is a *mild flowing current*. *It does not give any undesirable shocks*. Our outfits are made so that the current can be interrupted by the operator at will. The peculiarity of the Galvanic current enables one to test it in the mouth when it is applied to the head and face. Our machines give a true Galvanic current. The Vibrators Nos. 8 and 18, give also both the Galvanic and Faradic electricity.



Showing How Galvanic Electric Treatment Is Taken with Nos. 5, 8 and 18 Outfits.

The Electric Belt Fraud

Electricity has been much misrepresented for years by so-called electric belts, which have to be dipped in vinegar and which unscrupulous firms have advertised heavily and imposed on ignorant people. Even some mail order houses are still selling these belts as high as \$30.00. They know that they are worthless, but they are after the money. We are delighted to see that some of the Health Journals, among which is the Physical Culture (see July, 1907, number, pages 4 and 5), *ARE NOW EXPOSING THIS FRAUD*, which has robbed the people of millions of dollars every year. The current of the electric belt lasts but a few seconds and does no good. It is like giving a thirsty man but a single drop of water.

You have never seen a respectable physician use an electric belt in his office or even recommend it to his patient, but you see thousands who use both electric batteries and vibrators. You have never seen a book which was intended to be sold to physicians that endorsed electric belts, but we have four large books on Vibration listed in this catalogue which have been published to sell to physicians only, but which we or any medical book store will sell you on receipt of the price.

The Faradic current is really a massage to the nerves and muscles of the body, but in order to do any good the Faradic coil has to be made on a scientific principle and wound with very fine long insulated wire in order to give a high voltage and best medical results. Cheap electric medical batteries are of no medical value and you never see a physician use them.

Electricity and Vibration With Our Combination Outfits



Electricity and Vibration

Electricity has been used many years, and people were benefited by electricity before they even knew what it was. In ancient times women would carry their babies to pools of water, which contained what was known as an electric fish, and by the power of electricity many of them were benefited and it is claimed they were relieved.

Vibration is a Great Factor

in many inventions of today. The vibration of the Violet Rays is about 100,000,000 per second. The vibration of the telephone receiver is about 6,000,000 per second. Wireless telegraphy is vibration. Vibration is one of the greatest stimulating agents ever discovered, and has been used successfully in treating diseases where failures previously had been made in using other methods.

Do not compare our celebrated Electric Vibrators with cheap "cure-all" medicines. Vibration is founded on fact and scientific principles; without vibration there could be no life. The trees need vibration to grow strong and hardy; placed where there is no vibration, the young tree soon decays and dies. Blood circulates through the human body because of vibration. Without vibration man would cease to live; vibration in the human system means vigor. The man or woman who has the most natural vibration is stronger and healthier. The keenest brain is the brain that vibrates the fastest. Tests have proved that the vibration of brains such as Webster's was from 10 to 50 times greater than the vibrations of the brains of the laborer.

Vibration Controls the Universe

In every ray of light there is vibration; in every sound that comes to the ear there is vibration, and in every object we see there is vibration. Vibration is life and he who has the most natural vibration is he who lives the longest.

The White Cross Electric Vibrator aids in supplying the life-giving vibration to those who do not have sufficient natural vibration.

Weak men are quickly benefited through Vibration and Electricity in our machine. Do not spend hundreds of dollars for poisonous drugs any longer when you can get the benefit of these natural powers at such a small cost.

Endorsed by Thousands of Users



Help in Selecting a Vibrator

If You Have Electricity in Your House

We would recommend our Nos. 24, 26, 29 and 31 Outfits as the best selections. The Nos. 24 and 26 are designed for family use. The No. 29 is designed for Hairdressers, Beauty Parlors and Barbers, and the No. 31 for Physicians, Hospitals and Sanitariums. Anyone can, however, use these last two mentioned machines as they are very simple in construction and easily taken care of by the aid of our directions.

The No. 29 has more applicators than the No. 26 and the No. 31 gives heavier vibration than the others. It also gives a mild (therapeutic) electric current through its current controller, when wanted.

The No. 18 operates *on both the commercial house current and on its own cells*. This outfit gives besides Vibration, both Faradic and Galvanic electricity. The vibrating chair can also be operated by this outfit.

If You Have Not Electricity in Your House

The Nos. 1, 2, 3, 5 or 8 can be used to good advantage, as they are operated by dry batteries which are furnished with each instrument. When the batteries are exhausted new ones can be easily replaced by anyone.

The No. 1 machine gives Vibration alone, and is strong enough for light body as well as for facial and scalp massage.

The No. 2 machine gives mechanical vibration alone, and is strong enough for heavy body massage and for making a vibrating chair. It has also more applicators than No. 1.

The No. 3 machine gives mechanical Vibration alone. It gives very powerful Vibration, with wide speed variation. An ideal machine for professional people.

The No. 5 gives both Vibration and Galvanic Electricity. It also has a set of Electrodes for taking Galvanic treatments. The electric motor is also of a higher grade than in No. 3.

The No. 8 gives both Vibration, Galvanic and Faradic Electricity. The Faradic Electricity is strong enough for several persons at the same time. With this machine the Vibration and Electricity can be taken at the same time, if wanted. Electric baths can also be taken through this outfit. It also has more applicators and more electrodes than the No. 5. The electric needle can be operated on this outfit and is very convenient for those who want to use it for removing superfluous hair and other facial blemishes. It has also an Electric Lamp for Throat, Ear or Nose examination.

Cost of Operation

If the Dry Cell Machines are operated according to our directions, the treatments will not cost over two cents each, and in most cases less. The treatments with the commercial current machines will cost less than half a cent for each treatment. This is a small cost compared with the cost of treatments in sanitariums, where they charge from \$1.00 to \$3.00 for each treatment. It can easily be seen that a few treatments will pay for a machine.

Our Vibrators Are Fully Guaranteed

The Advantages of White Cross Vibrators Over Other Vibrators

Our White Cross Electric Vibrators have nearly as many advantages over other vibrators as the sewing machine has over the common needle.

- 1st—They can be furnished to operate on dry cells, storage batteries, or direct and alternating current, any voltage and any cycles.
- 2nd—They are operated by a high grade electric motor made especially by us for our vibrators. Everything is made of the very best grade of material and highest grade workmanship and tested by expert electricians.

A High Grade Motor

- 3rd—The motor which operates the vibrator is entirely enclosed in a highly polished metal case. There are no wheels or anything outside to scratch or tangle up the hair or the clothing of the operator as in many other machines.
- 4th—They are constructed so as to meet the requirements of the medical profession, and at the same time are suitable for family use. They are light and do not tire the hands or arms as most vibrators do.
- 5th—Our vibrators give the rotary motion, long and percussion stroke, medium and side stroke, short and rubbing motion. The strokes can be changed while the vibrator is in operation. The vibrations can be regulated from the very finest to the very strongest. The machines will operate in any position.
- 6th—The same machine can be used for either face, scalp or body treatments with the aid of the many applicators we furnish with each machine.
- 7th—A Vibrating Chair can be made with our vibrators in a minute. Your rocker or any chair can be made a vibrating chair and give results equal to Vibrating Chairs selling for \$75.00 to \$100.00. No other vibrator can do this.
- 8th—Electric baths and general electric treatments can be taken through our combination vibrators No. 8 and No. 18 alone or at the same time vibration is taken. No other vibrator can do this.
- 9th—We furnish with each vibrator a 32-page illustrated direction book the size of this catalogue containing charts and full directions for taking treatments which were prepared by an expert. For any special diseases not mentioned in this catalogue our physician will write special directions.
- 10th—We give a written guarantee with each machine which guarantees our vibrators for one year against any mechanical or electrical defects, and in case they should get out of order during that time we will repair them free of charge.
For individual use and with ordinary care our vibrator will last almost a life time.

Meets The Requirements of The Medical Profession

Notice to Purchaser

All goods manufactured by us are strictly first class. We use only the best of material and workmanship and we guarantee the best results.

Every vibrator is thoroughly tested by an expert electrician before it is shipped from our factory.

If you are in doubt as to what instrument is best adapted for your needs, tell us clearly and candidly what you wish it for and save experiments, mistakes and failures. We will always be glad to advise you to the best of our ability.

Warning

Do not be misled by glowing advertisements of those who sell only Toy Vibrators and do not even manufacture that. We are inventors, patentees and manufacturers of Electric Vibrators and a full line of high-grade Electric Batteries, Electric Irons, Electric Stoves, Electrodes and Combination Outfits. We do not deal in toy vibrators.

How to Send Money

Money can be sent by postal money order, express money order or registered mail.

References

Our references are:

National City Bank of Chicago Chicago
Central Electric Company Chicago
M. S. Fleischman & Co., Wholesale Jewelers Chicago
Metal Specialty Mfg. Company Chicago
Duns or Bradstreet's Mercantile Agency
or any Mercantile Agency.

For Further Information

in regard to vibration and the benefits derived, mentioned in this book read:

	Price.	Postage.
"Vibratory Technique," 103 pages, by Benjamin Huston Brown, M. D.	\$1.00	.05
"Vibratory Stimulation," its theory and application in the treatment of diseases, 152 pages, illustrated, by Maurice F. Pilgrims, M. D.	1.50	.10
"Vibratory Technique," Dr. N. M. Eberhart.	1.00	.05
"Mechanical Vibration and Its Therapeutic Application," by M. L. H. Snow	3.50	.10

We give a written guarantee with each machine, guaranteeing our Vibrators for one year against any mechanical or electrical defects, and in case they should get out of order during that time we will repair them free of charge. For individual use and with ordinary care our Vibrators will last almost a life time.

White Cross Stands For Supreme Quality



White Cross Electric Vibrator No. 1

Model C

Portable Dry Cell Machine Giving Mechanical Vibration Only

This outfit is designed to be used by parties not having the electric current in the house or by those that want to take treatment when traveling. It is so simple that a child can operate it.

The Mechanical Vibration is produced by a high grade motor inclosed in a highly polished case. It will give the percussion stroke and rubbing motion.

All the applicators we make can be used with this outfit.

The frequency of the vibration in this machine is found most suitable for all kinds of face, scalp and light body massage.



It is operated on eight dry cells of regular size. When the cells are exhausted they can be replaced by anyone in a few minutes. Any regular size dry cell of high amperage can be used.

Put up in good Leatherette Case
 $11\frac{1}{4} \times 6 \times 10\frac{3}{4}$ inches.

We furnish with this outfit one H soft rubber cup, one D soft rubber scalp, one C ball and one B button applicator, also one oil can.

We also furnish charts and directions for taking treatment.

Price, complete, ready for use \$18.00



White Cross Electric Vibrator No. 2

Model B

Portable Dry Cell Machine Giving Very Strong Mechanical Vibration



Patented July 9, 1907

This vibrator is designed for family use. It is operated on twelve dry cells of regular size. When the cells are exhausted they can be replaced by anyone in a few minutes. Any dry cell of regular size and high amperage can be used.

This machine is provided with a better and stronger motor than Vibrator No. 1. It will give the long or percussion stroke and short or rubbing motion.

It gives vibration strong enough for making a vibrating chair.

Put up in a good leatherette case $11\frac{1}{2} \times 9\frac{1}{4} \times 11\frac{1}{4}$ inches.

We furnish with this outfit, one B button applicator, one C ball applicator, one D soft rubber scalp applicator, one H soft rubber cup applicator, one J large hard disc applicator and one K soft rubber ball applicator, and one oil can.

Full directions and charts, written by an expert, accompany each outfit.

Price, complete, ready for use	\$25.00
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Comparison in Prices

What others would charge for the different outfits if bought separately.

Twelve Cell Electric Vibrator, operated by a high-grade motor like ours.....\$25.00

A Vibrating Chair, as good as you can make with our Vibrator, at least..... 50.00

Total, \$75.00

Our No. 2 Patented Electric Vibrator will give you the same treatments and results as the instruments mentioned on the opposite side.

Price, only\$25.00



White Cross Electric Vibrator No. 3

Model B

Portable Dry Cell Machine Giving Very Strong Mechanical Vibration

This vibrator is operated on twelve dry cells and gives very heavy vibration suitable for all kinds of body massage. The vibrations can be regulated to very mild for all kinds of facial and scalp massage. This is an ideal machine for Physicians, Sanatoriums, Hospitals, Barbers, Hair Dressers and Beauty Parlors, who have not the elecetric current in the

house, but it can be used equally well by families, as it is very simple in construction.

There is no vibration in the handle and it is practically noiseless.

It can be operated on 6, 9 or 12 cells and it has a device near the handle whereby the speed can be increased at the will of the operator.

The frequency of the vibrations is that found the most suitable for all kinds of body treatment as well as for development and beautifying.

The motor of the vibrator is very strongly built, and is well insulated. The Armature and Fields are stamped out of Norwegian Iron, and are wound with best double insulated, silk - covered



Patented July 9, 1907

wire. The Commutators have cut segments, and are insulated with Mica. The Bearings are made of Phosphor Bronze, and the Shaft is made of Tool Steel. It is provided with self-oiling oil cups.

When the cells are exhausted they can be replaced by any one in a few minutes. Any regular size dry cells of high amperage can bse used.

The case is extra fine and strong. The Switchboard is covered with plush to prevent the Vibrator and Applicators from scratching. Size, $11\frac{1}{2} \times 9\frac{1}{4} \times 11\frac{1}{4}$ with nickel trimmings and lock.

Full directions and charts, written by an expert.

We furnish with this outfit one B Button, one C Ball, one D Soft Rubber Scalp, one H Soft Rubber Face, one J Large Disc and one K Soft Rubber Ball Applicator, one O Spinal, one P Curved Throat, and one S Soft Rubber Sponge.

Price, complete, ready for use.....\$30.00

White Cross Electric Vibrator No. 5

**Portable Dry Cell Machine Giving Strong Mechanical Vibration
and a Mild Current of Galvanic Electricity**

Illustrated on opposite page.

This Vibrator is operated on twelve dry cells and gives very heavy vibration suitable for all kinds of body massage. The vibrations can be regulated to very mild for all kinds of facial and scalp massage. This is an ideal machine for Physicians, Sanatoriums, Hospitals, Barbers, Hair Dressers and Beauty Parlors, who have not the electric current in the house, but it can be equally well used by families, as it is very simple in construction.

There is no vibration in the handle and it is practically noiseless.

It can be operated on 6, 9 or 12 cells and it has a device near the handle whereby the speed can be increased at the will of the operator.

The frequency of the vibrations are those found most suitable for all kinds of body treatment as well as for development and beautifying.

The vibrating chair can be operated with aid of attachment R and clamp No. 14.

The galvanic electric current suitable for treating a good many diseases can also be obtained from this outfit when desired. This Current can also be used for Electrolysis, for removing superfluous hair, warts, moles and other facial blemishes. It has a set of electrodes for applying the Galvanic Current, as well as a very complete set of applicators.

The motor of the vibrator is very strongly built, and is well insulated. The Armature and Fields are stamped out of Norwegian Iron, and are wound with best double insulated silk-covered wire. The Commutators have cut segments, and are insulated with Mica. The Bearings are made of Phosphor Bronze, and the Shaft is made of Tool Steel. It is provided with self-oiling oil cups.

When the cells are exhausted they can be replaced by anyone in a few minutes. Any regular size dry cells of high amperage can be used.

The case is extra fine and strong. The Switchboard is covered with plush to prevent the Vibrator and Applicators from scratching. Size, $11\frac{1}{2} \times 9\frac{1}{4} \times 11\frac{1}{4}$ with nickel trimmings and lock.

Full directions and charts, written by an expert, accompany each machine.

We furnish with this outfit one A Rectal, one B Button, one C Ball, one D Soft Rubber Scalp, one H Soft Rubber Face, one J Large Disc, and one K Soft Rubber Ball Applicator for Vibratory Treatment; also two sponges with wooden handles, one sponge with head band, and one pair conducting cords for taking Electric Treatment, also one oil can.

Price, complete, ready for use \$37.50

Comparison in Prices

What others would charge for the different outfits if bought separately:

Twelve Cell Electric Vibrator, operated by a motor, as good as ours	\$37.50
Galvanic Medical Battery, with electrodes, as good as ours	10.00
A Vibrating Chair, as good as you can make with this Vibrator, at least	50.00

Total, \$97.50

Our No. 5 Patented Electric Vibrator will give you the same treatments and results as the instruments mentioned on the opposite column.

Price, only \$37.50

LINDSTROM, SMITH CO. CHICAGO.

White Cross Electric Vibrator No. 5

Portable Dry Cell Machine



Made of Best Material and Workmanship. Fully Guaranteed

For full description see opposite page.

White Cross Electric Vibrator No. 8

Combination Portable Dry Cell Machine. Giving Heavy Mechanical Vibration Very Strong Faradic Electric Current and a Mild Galvanic Current

Illustrated on opposite page.

A Combined Mechanical Vibrator and Electro Medical Battery, with a Good Faradic Coil, Plates for Electric Bath, Electric Hair Brush for Scalp Massage, Electric Lamp for Examination, and a Full Set of Electrodes and Applicators.

This is a combined Mechanical Vibrator and Electric Medical Battery designed for Professional and Home use, where the operator wants both the mechanical vibration and electricity. With this outfit the vibration can be applied and taken alone, or at the same time the electricity is applied. It gives the Faradic Electricity strong enough for several persons at the same time, or it can be regulated so as to be mild enough for the most delicate applications. It gives Primary, Secondary and the combined Primary and Secondary currents. It also gives Galvanic Current for medical purposes. This current can also be used for operating the electric needle in removing Facial Blemishes, Superfluous Hair, Warts, Moles, etc.

The Vibrating Chair can be operated with this outfit with the aid of Clamp No. 14 and Attachment R. All the applicators and the electrodes we make can also be used with this outfit.

The Electric Light can be used for examining the mouth, throat and other cavities of the body.

Electric Baths can be taken in any ordinary bath tub with the aid of the plates we furnish, and if wanted, vibration can be taken at the same time.

The electricity can also be taken at the same time the patient is seated in the vibrating chair. All kinds of Body and Facial Massage can be taken with this Vibrator, with or without the Electric Treatment.

This is a very complete outfit for medical purposes, giving very strong mechanical vibration and both the Faradic and Galvanic electricity.

Remember—You can take facial and scalp massage, treat the eye, ear and any part of the body with either vibration or electricity. You can have the electric bath in your own bath tub, make examination with the Electric Lamp, and make your own rocker or any chair a vibrating chair with this outfit. It is so simple in operation that a child can use it. No one can ever do themselves any harm with it and you have three of the best known relieving agents at your disposal—Vibration, Galvanic and Faradic Electricity.

Full Directions and Charts for operating and taking treatment, written by an expert, accompany each outfit.

We furnish with this outfit, Applicators A, B, C, D, H, J and K; also two sponge Electrodes with handles, one sponge with head band, two large plates, two metal handles, two conducting cords, one electric hair brush, one Electric Lamp with Tongue Depressor and one oil can.

Price, complete, ready for use \$45.00

Comparison in Prices

What others would charge for the different outfits if bought separately:

12-Cell Electric Vibrator, operated by a motor, as good as ours...	\$ 30.00
Galvanic Battery with electrodes, as good as ours.....	10.00
Faradic Electric Battery, as good as ours.....	10.00
A Vibrating Chair as good as you can make with our vibrator, at least	50.00

Total \$100.00

Our Patented Vibrator Combination No. 8 contains all the instruments listed on the opposite column and will give the same treatments and results.

Price, only \$45.00



LINDSTROM, SMITH CO. CHICAGO.

White Cross Electric Vibrator No. 8

Portable Dry Cell Machine



(Patented July 9th, 1907)

With This Instrument You Can Take

Body Massage, Facial Massage, Scalp Massage, Ear Massage, Eye Massage, Swedish Movement, Vibrating Chair Treatment, Electric Body Treatment, combined Vibratory and Electric Treatments, light Galvanic Electric Treatment, Electric Baths in your own tub, Electric Scalp Treatments, Electric Facial Treatments, Operating Electric Needle for removing moles, warts, superfluous hairs and other facial blemishes, Electric Light Examinations.

For description see opposite page.

Physicians White Cross Combination Vibrator No. 18

Illustrated on opposite page.

This machine is designed for professional use and besides giving all the combinations that our No. 8 Vibrator will give, the vibrator can also be operated on the Direct and Alternating current. It also gives stronger Vibration and a stronger galvanic current, being operated on 15 dry cells.

The Faradic coil can be regulated to give Electricity strong enough for several persons at the same time or it can be made weak enough for a child. It gives both the Primary and Secondary current as well as the combined Primary and Secondary current.

The Galvanic current can be regulated in fine graduations and is suitable for illuminating small Incandescent Lamps, for operating the Electric Needle in removing facial blemishes, superfluous hair, warts, moles, etc., and also for all kinds of light Galvanic treatments.

With the aid of the Combination Plug and Socket and extra appliances, furnished with the outfit, the Vibrator can be detached from the case and attached to either the 110 volt direct or alternating commercial current. This makes it a very handy outfit for those that only have the night current in their office and for those who want to take the machine where there is no current available.

It is also very convenient for those traveling, as the vibrator with attachment Plug can be taken along and used on the commercial current without the case. While this outfit is designed for professional use any intelligent person can operate it with the aid of our directions.

It will give very strong Vibration which can be regulated to be weak enough for all Facial, Ear, Nose and other treatment. A Vibrating Chair can be made with the aid of the R attachment and Number 14 Clamp by attaching it to any chair.

It gives Faradic Electricity strong enough for all medical purposes and for Electric baths. It gives Galvanic Electricity for all light Galvanic work and for operating the Electric needle, etc. It gives the combined Galvanic and Faradic Electricity so that both currents can be used at the same time.

It gives the combined Vibration and Faradic Electricity so both electricity and Vibration can be taken at the same time, also Electric baths and Vibration at the same time. Electric scalp treatment as well as Electric face and body massage can be taken with it.

Full directions and charts written by an expert for operating and taking treatment accompany each outfit.

We furnish with this outfit, Applicators A, B, C, D, J, K and H. Also two sponge Electrodes with wooden Handles, one sponge with Headband, two large Plates, two metal handles, one electric Hair Brush, one Vaginal Electrode, one hand sponge Electrode, one Erbs Electrode, one pair of conducting cords, one plug and socket attachment and one resistance lamp, one Electric Examination Lamp with tongue depressor and one oil can.

Price, complete, ready for us \$57.50

Comparison in Prices

What others would charge for the different outfits if bought separately:

Combination Vibrator operated by a Motor, as good as ours.....	\$ 35.00
Combined Galvanic and Faradic Battery, as good as ours.....	20.00
A Vibrating Chair, as good as you can make with our Vibrator, at least	50.00
Extra Electrodes and appliances furnished	5.00
Total	\$110.00

Our Patented Physicians' Combination Vibrator No. 18 contains all the instruments listed on the opposite column and will give the same treatments.

Price, only \$57.50



LINDSTROM, SMITH CO. CHICAGO.

Physicians White Cross Combination Vibrator No. 18

A Combined Dry Cell and Commercial Current Machine



Patented June 11, 1912, No. 1,028,999.

Gives Mechanical Vibration and Faradic and Galvanic Electricity





White Cross Electric Vibrator

Showing
full size
with
Applicator
attached.

Laminated armature and fields.

Armature and field wound with best double insulated silk covered wire.

Commutators have cut segments, and are insulated with mica.

Bearings are made of Phosphor Bronze. Shaft is made of tool steel.

Has self-oiling cups. Re-inforced cords. The shells are made of brass.

Best workmanship and material.

Operated by a high grade electric motor.



White Cross Electric Vibrator No. 24

Operates on 100 to 220 Volt Direct and Alternating Current

This machine is designed for home use and gives very heavy vibration. It has a device near the handle by means of which it can be regulated so as to be mild enough for delicate treatments of the scalp, face, eye and ear. It gives the percussion stroke, rubbing and angular stroke.



(Patented June 11, 1912, No. 1,028,999.)

It can be operated on both Direct and Alternating Current, which is a great advantage for those who are traveling from one place to another where they have different currents. There is practically no vibration in the handle and it is almost noiseless.

The motor of the vibrator is very strongly built and is well insulated. The Armature and Fields are stamped out of Norwegian Iron, and are wound with double insulated wire. The Commutators are insulated with Mica. The bearings are made of Phosphor Bronze, and the

shaft is made of steel. It is provided with self-oiling oil cups.

The Vibrator is finely finished with nickel trimmings, size $2\frac{7}{8}$ inches in diameter.

Put up in a leatherette case, size $11\frac{1}{2} \times 7 \times 4\frac{1}{4}$ inches.

Full directions and charts written by an expert accompany each machine.

We furnish with this outfit, one B Button, one C Ball, one D Soft Rubber Scalp, and one H Soft Rubber Face Applicator, and one oil can.

Price, complete, ready for use \$20.00

The price quoted on this outfit is for voltages up to 120 volts. When it is to be operated on voltages up to 220 Direct and Alternating Current, it is necessary to get our series plug No. 225, together with a small Incandescent Lamp.

Price extra for plug and lamp.....\$1.25

When ordering state voltage and cycles it is to be operated on and whether it is intended for direct or alternating current.

White Cross Electric Vibrator No. 26

Operates on 100 to 220 Volt Direct and Alternating Current
Family Outfit

Illustrated on opposite page

This machine is designed for home use, and the construction is so simple that anyone can operate it.

It gives very heavy vibration, suitable for all kinds of Body Massage, and it can be regulated so as to be mild enough for delicate treatments of the scalp, face, eye, and ear. It gives the percussion stroke, rubbing and angular stroke, as well as the popular lateral or side stroke, so beneficial to the face and scalp.

It is very simple to operate. It has a speed regulating device near the handle by means of which the Vibrations can be regulated; the vibrator can also be started and shut off by the same device.

It can be operated on both Direct and Alternating Current, which is a great advantage for those who live in rented houses in case they move, or to those who are traveling from one place to another, where they have the different currents.

There is practically no vibration in the handle, and it is almost noiseless. The Vibrating Chair can be operated with the aid of attachment R and Clamp No. 14.

The motor of the vibrator is very strongly built, and is well insulated. The Armature and Fields are stamped out of Norwegian Iron, and are wound with best double insulated silk-covered wire. The Commutators have cut segments, and are insulated with Mica. The bearings are made of Phosphor Bronze, and the Shaft is made of tool steel. It is provided with self-oiling oil cups, and reinforced cord.

Size of Vibrator 2 $\frac{1}{8}$ inches in diameter.

Put up in a leatherette silk-lined case, size 11 $\frac{1}{2}$ x7x4 $\frac{1}{2}$ inches.

Full directions and charts written by an expert accompany each machine.

We furnish with this outfit, one B Button, one C Ball, one D Soft Rubber Scalp, one H Soft Rubber Face, one K. Soft Rubber Ball Applicator, and one oil can.

Price, complete, ready for use \$27.50

The price quoted on this outfit is for voltages up to 120 volts. When it is to be operated on voltages up to 220 Direct and Alternating Current, it is necessary to get our series plug No. 225, together with a small Incandescent Lamp.

Price extra for plug and lamp.....\$1.25

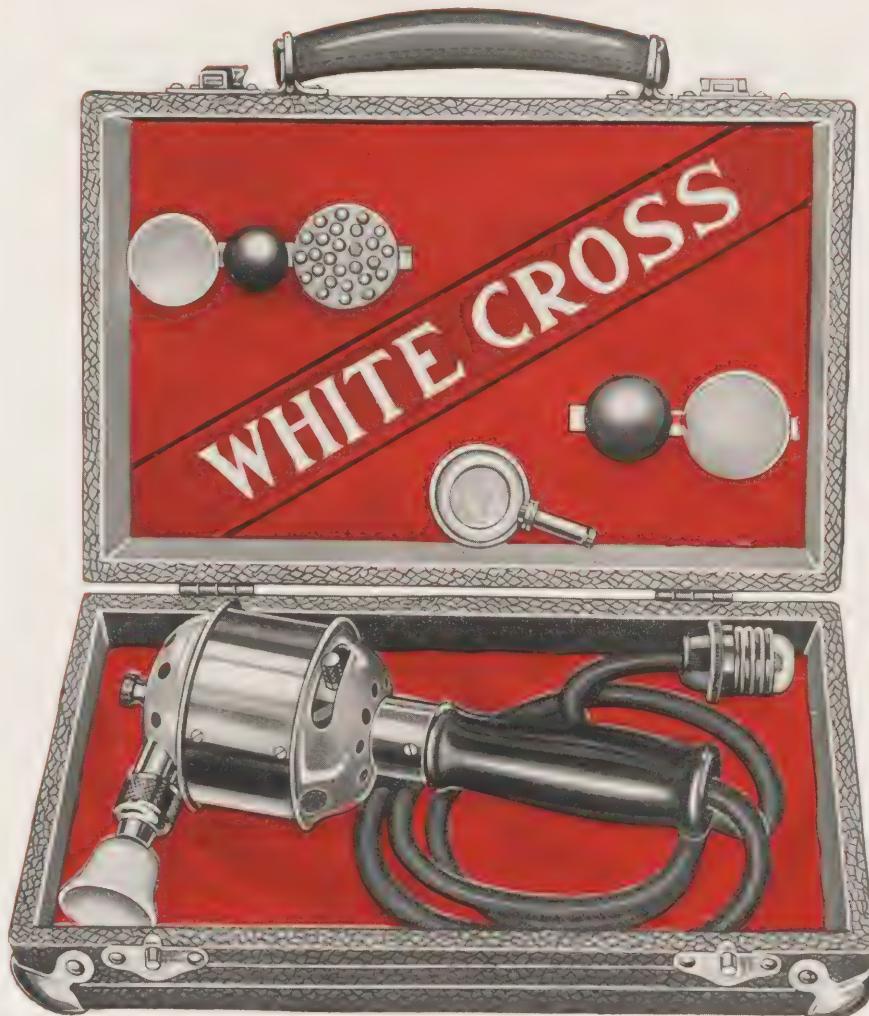
When ordering state voltage and cycles it is to be operated on, and whether it is intended for direct or alternating current.



LINDSTROM, SMITH CO. CHICAGO.

White Cross Electric Vibrator No. 26

Operates on the Electric Lighting Current



Fully Guaranteed

Description on opposite page.



White Cross Electric Vibrator No. 29

Operates on 100 to 220 Volt Direct and Alternating Current
Professional Outfit

Illustrated on opposite page.

This machine is designed for professional use, but the construction is so simple that anyone can operate it.

It is a very complete outfit, for Barbers, Hairdressers, and Beauty Parlors. The vibration is suitable for all delicate treatments of the scalp, face, eye, and ear, and it can also be regulated to give very heavy vibration suitable for all kinds of Body Massage. It gives the Percussion stroke, Rubbing and Angular stroke, as well as the popular Lateral or Side strokes, so beneficial to the face and scalp.

It is very simple to operate. It has a speed regulating device near the handle by means of which the Vibrations can be regulated; the vibrator can also be started and shut off by the same device.

It can be operated on both the Direct and Alternating Current, which is a great advantage for those who want to take the machines out to give treatments in the homes, or to those who are traveling from one place to another where they have the different currents.

There is practically no vibration in the handle, and it is almost noiseless. The Vibrating Chair can be operated with the aid of attachment R and Clamp No. 14.

The motor of the vibrator is very strongly built, and is well insulated. The Armature and Fields are stamped out of Norwegian Iron, and are wound with best double insulated silk-covered wire. The Commutators have cut segments, and are insulated with Mica. The Bearings are made of Phosphor Bronze, and the Shaft is made of Tool Steel. It is provided with self-oiling oil cups, and reinforced cord.

Size of Vibrator 2 $\frac{1}{2}$ inches in diameter.

Put up in a leatherette silk-lined case; size 11 $\frac{1}{2}$ x7 $\frac{1}{4}$ x4 $\frac{1}{2}$ inches.

Full directions and charts written by an expert accompany each machine.

We furnish with the outfit, one A Rectal, one B Button, one C Ball, one D Soft Rubber Scalp, one H Soft Rubber Face, one I Large Soft Rubber Sponge, one J Large Disc, and one K Soft Rubber Ball Applicator, and one oil can.

Price, complete, ready for use \$35.00

The price quoted on this outfit is for voltages up to 120 volts. When it is to be operated on voltage up to 220, Direct and Alternating Current, it is necessary to get our series plug No. 295, together with a small Incandescent Lamp.

Price extra for plug and lamp.....\$1.25

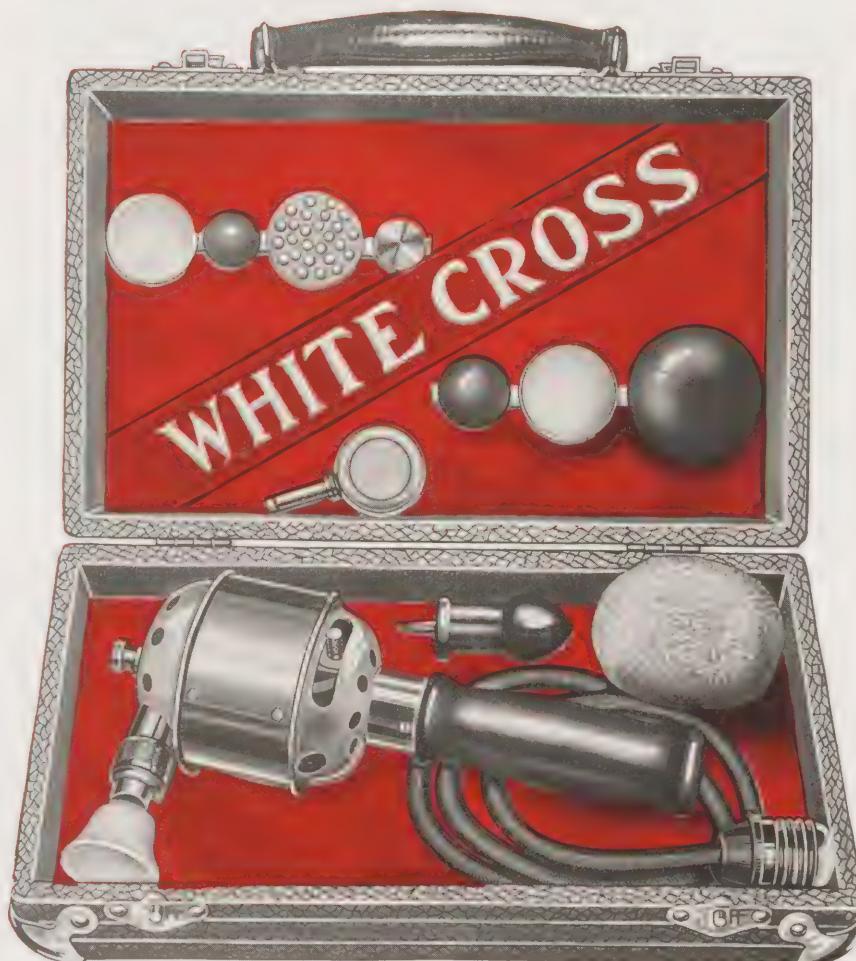
When ordering state voltage and cycles it is to be operated on, and whether it is intended for direct or alternating current.



LINDSTROM, SMITH CO. CHICAGO.

White Cross Electric Vibrator No. 29

Operates on the Electric Lighting Current



Fully Guaranteed

Description on opposite page.

White Cross Electric Vibrator No. 31

**Operates on 100 to 220 Volt Direct and Alternating Current.
Physicians' Combined Vibrator and Electric Outfit**

This outfit is designed for Physicians, Sanitariums, and Hospitals, as the vibration is extra heavy.

It is suitable for all kinds of Body Massage, and it can be regulated so as to be mild enough for the delicate treatments of the eye, ear, nose, throat, face and scalp. It gives the Percussion stroke, rubbing and angular stroke, as well as the popular lateral or side stroke.

It has a regulating device near the handle by means of which the Vibration can be regulated; the vibrator is started and shut off by the same device.

It can be operated on both the Direct and Alternating Current, which is a great advantage for those who want to give treatments to their patients in the homes where they have the different currents.

By the use of the Current Controller that accompanies the outfit the vibration can be regulated in very fine graduations and the Electric Light Current can be used for *Medical Purposes*. It can be attached to any socket just like a lamp. The current can be regulated in very fine graduations by simply moving a knob up or down. There are no shocks connected with the use of this instrument.

A *True Sinsusoidal Current*, equal to that which is obtained from a large and expensive outfit, can be obtained by attaching this Current Controller to the alternating current.

The *Galvanic Current* can be obtained from this Current Controller when attached to the Direct current. It will give from one to twenty-five Milliamperes of current either through the metal handles or through the sponges, which is all that is necessary for all ordinary medical treatment.

For those who have access to the Direct Current it is a great advantage to use this Current Controller, as it gives as much Galvanic Current as 30 to 40 cells. Attached to the Alternating Current it gives as much current as the large and expensive outfits. Physicians and others will appreciate this combination outfit, as it can be easily carried when visiting, and electric treatment given where the electric current is available.

There is practically no vibration in the handle of the Vibrator and it is almost noiseless. The Vibrating Chair can be operated with the aid of attachment R and Clamp No. 14.

The motor of the vibrator is very strongly built, and is well insulated. The Armature and Fields are stamped out of Norwegian Iron and are wound with best double insulated silk-covered wire. The Commutators have cut segments and are insulated with Mica. The Bearings are made of Phosphor Bronze and the Shaft is made of Tool Steel. It is provided with self-oiling oil cups, and reinforced cords.

Size of Vibrator $2\frac{1}{8}$ inches in diameter.

Put up in a leatherette silk-lined case; size $11\frac{1}{2} \times 7\frac{1}{4} \times 4\frac{1}{2}$ inches.

Full directions and charts written by an expert.

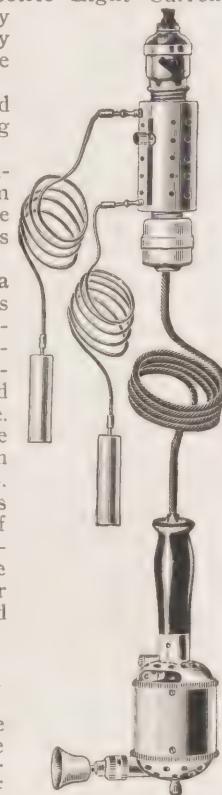
We furnish with this outfit one A Rectal, one B Button, one C Ball, one D Soft Rubber Scalp, one H Soft Rubber Face, one J Large Disc, one K Soft Rubber Ball, and one Soft Rubber Eye Applicator, for use with the Vibrator; also one pair of Conducting Cords, one pair of Sponges, one pair of Wooden Handles, one pair of Foot Plates for use with the Current Controller for electric treatments; and oil can.

Price, complete, ready for use, \$40.00

The price quoted on this outfit is for voltages up to 120 volts. When it is to be operated on voltages up to 220, Direct and Alternating Current, it is necessary to get our series plug No. 225, together with a small Incandescent Lamp.

Price, for extra plug and lamp..... \$1.25

When ordering, state voltage and cycles it is to be operated on, and whether it is intended for direct or alternating current.



LINDSTROM, SMITH CO. CHICAGO.

White Cross Electric Vibrator No. 31

Operates on the Electric Lighting Current



Fully Guaranteed

Description on opposite page.

LINDSTROM, SMITH CO. CHICAGO.



Price List of Applicators

These can be used with
all our Vibrators

	Price	Postage
A Rectal Applicator..	\$1.25	0.02
B Button Applicator...	.35	0.02
C Ball Applicator35	0.02
D Soft Rubber Scalp Applicator35	0.02
E Bust Applicator.....	1.50	0.08
F Glass Face Applica- tor40	0.03
G Soft Rubber Face Applicator40	0.02
H Large Soft Rubber Sponge for eye and delicate treat- ment	1.50	0.03
J Large Hard Disc...	.40	0.02
K Soft Rubber Ball...	.45	0.02
L Soft Rubber Vaginal Applicator	2.00	0.03
M Soft Rubber Ear...	.75	0.04
N Soft Rubber Eye...	.35	0.03
O Spinal Applicator...	1.25	0.04
P Curved Applicator for throat and curved surface...	.75	0.03
S Round Soft Rubber Sponge65	0.03
T Brush Applicator for Scalp	1.00	0.05
Attachment Clamp No. 14	2.25	0.22
Attachment R:60	0.06

Patented March 16, 1909

Read What Prominent Journals Say About Our Vibrators

AN ELECTRIC VIBRATOR

Most of the vibrators do not give electricity with the vibrations but what is known as the Lindstrom, Smith Vibrator gives not only vibration but electrical treatment with it. We wish to call the attention of our readers to the information given in the booklet that is sent free on application, which will prove of interest even though you may not now need the vibrator. Another important appliance being introduced by the Lindstrom, Smith Company is an attachment to be combined with any ordinary chair by which you can make of it a vibrating chair, giving a form of treatment that is fully recognized as valuable but has been only secured in sanitaria, hospitals, etc., or by the use of expensive apparatus. These appliances are likely to attract very wide spread attention and prove of great value.—Reprinted from *The Health Culture*, August, 1907.

AN ELECTRIC VIBRATING CHAIR

By means of a special clamp just brought out, the Lindstrom, Smith Company, Chicago, afford means of attaching their Vibrator to an ordinary wooden chair, thus transforming it into a vibrating chair. The clamp is fastened to the back of the chair with a thumb screw, and a little aux-

iliary clamp device surrounds the body of the Vibrator and holds it in the position shown. Sitting in the so equipped chair and leaning backwards imparts a general stimulation to the body.—Reprinted from the *Electrical Record*, June, 1907.

A VIBRATING CHAIR

A Vibrating chair for every home is now possible with a new invention.

The Vibrator is attached to a clamp, and this clamp can be attached to any part of the chair, either side, front or back.

The Vibrator can be regulated so as to give from one thousand to many thousand vibrations per minute while the machine is in operation.

Until now the Vibrating chair has been a luxury, as very few physicians have been able to get them on account of the high price.

The extremely low price puts this outfit within the reach of all. For promoting circulation, etc., it has no equal, and the patient can be left in the chair without any attention from the physician. When the Vibrator is not attached to a chair, it can be used the same as any ordinary Vibrator is used. The Vibrating clamp and machines are invented and manufactured by Lindstrom, Smith Company, 1100-1110 South Wabash avenue, Chicago, Ill.—Reprinted from *Medical Centure*, July, 1907.

A Few Testimonials

Taken From the Thousands We Have Received

Longmont, Colo.

Lindstrom, Smith Co., Chicago.

Gentlemen:—I have just received the No. 8 Combination machine, and to say that I am well pleased with it is not enough. I am just simply delighted with it, and every one that sees it is the same. I wish I could tell every physician just how bad he needs one in his office, I am sure he would not hesitate to place his order for one at once. Thanking you for your promptness in shipping the same to me, I remain,

Yours truly,

DR. W. H. EASTER.

Lindstrom, Smith Co., Chicago.

Gentlemen:—The Electric Vibrator Machine No. 3 came to hand today. After looking over this machine and giving same a trial, I must say you have the very best goods for the money I have seen.

Trusting to soon place an order for more machines, and thanking you for your promptness, I am, with very best wishes for your success,

Yours very truly,

DR. CHAS. I. WHITE.

449 Main St., Riverdale, Cal.

From a Prominent Chicago Surgeon

Lindstrom, Smith Co., Chicago, Ill.

Dear Sirs:—I have been using your Vibrator on my right knee, with a very gratifying result.

I have been troubled with Synovitis caused by a wrench in entering my carriage.

Very truly yours,

DR. J. P. WEBSTER, 63rd St. and Normal Ave.

Chicago, March 15th, 1909.

Used All Over The World

LINDSTROM, SMITH CO. CHICAGO.

Testimonials Classified According To Diseases

Backache

Schenectady, N. Y.

Lindstrom, Smith Co.

Gentlemen:—I have tried all sorts of medicine and they did me no lasting good. With a few treatments of vibration I certainly relieved my back.
Yours very truly,

1009 Albney St.

A. E. SOTHCOTT.

Lindstrom, Smith Co.

Gentlemen:—I have had your No. 26 Vibrator for two months and have not used it as steadily as I should, but I will say my back was so stiff that I had trouble in stooping down and getting back up, but that has now all left me.

Yours respectfully,

GEO. M. LONGSHORE.

Spokane, Wash.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I must say that I find the machine better than I had expected. The current is as strong as I can endure—and the vibrations just right. Already my back is beginning to improve and I sleep so much better.

Respectfully,

420 1st Ave.

MRS. IDA JONES.

Baldness and Dandruff

Lindstrom, Smith Co.

Wadham's, B. C.

Gentlemen:—I received the Vibrator and am well pleased with it. A friend of mine took three treatments with it and it cured his dandruff.

Yours very truly,
S. STENSETH.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I am pleased to inform you that I have been using the vibrator for my baldness and it has entirely cured it so that I have a good growth of hair now.

I was engaged in assembling electric vibrators for quite a while. In testing the vibrators I always tested them on the top of my bald head. In about three weeks after I started I noticed that my hair started to grow and I kept on using the vibrator on my head whenever I tested a vibrator and in about six weeks I had a good head of hair.

You can use this testimonial as I think it will benefit others that are now bald, and I can verify the truthfulness of this statement.

I hereby send you my photograph which you can use in publishing this testimonial.

Yours very truly,
W. J. SPEARS.

Bowel and Stomach Trouble

Mandan, N. Dak., July 25, 1911.

Lindstrom, Smith Co.

Gentlemen:—Vibrator is very satisfactory and we are much pleased with it. In treating my wife it has much reduced enlargement of the heart and has been of much benefit to stomach and bowels.
Yours very truly,

202 5th Av., N. E.

R. E. BROWN.

Lindstrom, Smith Co. Marion, Ohio.
Gentlemen:—Want to say this much for your Vibrator.

Had a case of lame back the other day. He had contracted muscles all along his spine. One little measles treatment fixed him up so that he could go to work the next day, and by the way, he is a coal dealer and shovels coal every day.

Now, if that is not going some, then show me. If an M. D. had had him, he would have been good for at least a week's treatment, with at least \$5 gone. Well, he is \$4 to the good by coming to me, and I have a patient that will bring me more than a dozen fives. Yours very truly,

R. W. BRUNSKILL, M. T. D.

Lindstrom, Smith Co.

Dear Sirs:—I have been taking treatments for muscular rheumatism in my back, with my little No. 3 Vibrator, for twenty days and this is the first time in eight years that I can go to bed and sleep without turning over every half hour in the night. I have taken the Galvanic treatment twice a day and the ball applicator twice a day. I feel more than pleased with my little friend No. 3

Thank you very much for the electric hair brush you sent me. Yours truly,

A. H. ELLISON.

Utica, Mont., care New Mine.

Baldness and Dandruff

Lindstrom, Smith Co.

San Jose, Cal.

Gentlemen:—I have a treatment to overcome baldness. Have two subjects now, men whose heads were bald and shining. One man had no hair on his head, baldness for twenty-five years. The hair is growing and doing fine. It so happened I could not use the Vibrator for four weeks and the hair did not grow any during that time. Two weeks now I have been using the Vibrator and the hair has made a noticeable growth. The man is a judge, prominent and well known, and he is convinced the Vibrator is a great help. You can readily understand from this last example how the Vibrator will come into favor. The hair is starting nicely on the other man's head.

Sincerely yours,

244 Clayton Ave. MRS. ALICE KIRKE.

West Haven, Conn.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—The Electric Vibrator which you forwarded to me was received in due time and in perfect condition, with quite satisfactory results, so far. It entirely removed all dandruff from my scalp in less than five minutes, which was a result hardly to be expected from first application. I have no doubt it will prove equally as efficacious in general treatment. Yours truly,

38 Church St. HENRY KEYES.

Washington, Kas., July 10, 1909.

Lindstrom, Smith Co., Chicago, Ill.

Dear Sirs:—I have oiled my Vibrator every day, and it has done fine work. I am beginning to get splendid results in a case of stomach trouble.

Very respectfully,

MRS. ADELAIDE WAYLAND.

Vibrate Yourself To Health



LINDSTROM, SMITH CO. CHICAGO.

Bowel and Stomach Trouble—Continued

Lindstrom, Smith Co. Montreal, Canada.
Gentlemen:—After having given the No. 3 Vibrator a good trial am pleased to tell you of my entire satisfaction with same. It has already done me a great deal of good. For a long time I have suffered with stomach trouble. Your machine has been very beneficial to me.

Truly yours,
W. R. HICKMOTT.

La Fayette, Ind., Dec. 1, 1911.

Lindstrom, Smith Co.

Gentlemen:—I take great pleasure in recommending your most excellent Vibrators.

I had a very bad pain in my right side extending to the spinal column. The Vibrator used according to directions has helped me very, very much.

I am so glad I have it. Yours respectfully,
Home Hospital. MARY M. HALL.
It is fine for constipation and rheumatism.

Oakland, Maine, March 6, 1913.

Gentlemen:—My mother had to give up going out last October. She was growing numb. When I bathed or rubbed her she could not feel my hand or the towel. We got the Electric Vibrator No. 3 and began giving her treatments twice a day. In two weeks she could walk on the street and is still gaining. The numbness is about gone, and her bowels are the best they have been for some time. I got up the other morning with a backache and headache. I took a treatment, soon I felt like a new woman. I am giving treatments with fine success.

My mother had not had a good night's sleep since last summer; that is, she was obliged to take something to make her sleep, but since using the Vibrator she sleeps like a baby.

MISS E. N. GRANT.

5 Pleasant St., Box. 13.

Catarrh

Pasadena, Cal., July 1, 1909.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I have tried the No. 1 with a few treatments and it works fine and I used it myself for catarrh and hearing. It gives all the satisfaction I could expect. Yours truly,

PROF. GEO. H. REYNOLDS.
444 N. Catalena Ave.

Appleton, Wis., Feb. 4, 1909.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—The Vibrator came all right. I have used it for nasal catarrh and watery eyes and headaches, and it has helped them. I believe it will be a good thing. Yours truly,

J. H. HOLDEMAN.

Germantown, Phila., Pa., Oct. 14, 1909.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I received the No. 29 Vibrator and box of batteries in good condition and my wife and myself are very much pleased with it. We have tried it ourselves and also the children and the children are asking for more. It has helped my little girl for nasal catarrh very much. I think every family should have one.

Thanking you for your promptness in shipping the same to me and with best wishes for your success, yours very truly,

60 E. Seymour St. CHAS. NUTTALL.

Circulation

Clements, Cal.

Lindstrom, Smith Co.

Dear Sirs:—I purchased from your firm about one year ago a No. 2 Vibrator. We are more than pleased with it as it has done great things for me. I had rheumatism in most parts of my body and it has almost disappeared. My stomach was in a very bad condition and my circulation was poor, but now I seldom have cold extremities.

Yours very truly,
MRS. JOS. LIEGEL.

Three Mile Bay.

Lindstrom, Smith Co., Chicago, Ill.

Dear Sirs:—That No. 8 Vibrator is a far better machine than I expected it would be. It is neat, easy to run and it gives better results and quicker than I expected it would.

My wife's mother is troubled with rheumatism. She said her limbs pained her so she could not sleep. She has not slept good for a long while, so I let her sit in the vibrating chair for two minutes and she was not out of it longer than ten minutes when she said the pain had all left her limbs. She also had her right thumb joint swollen up and glossy. I used the ball applicator on that. She could not bend it when I started giving her treatments. She has had it treated six times and the swelling has all gone down and the soreness is about all gone, too. I think that is wonderful. These doctors are going to "raise Cain" with me if I overstep the mark.

Yours very truly,
R. J. MUCKLEWEE.

Lawrence, Kansas.

Lindstrom, Smith Co.

Gentlemen:—In February, I think the 24th, I ordered a Vibrator of you, which we have used daily with satisfaction. My husband is in a serious condition from Locomotor Ataxia, but being so helpless, doctors recommended the Vibrator as helpful for circulation, and taking the place of massage, since he can move about but very little.

Respectfully,
MRS. M. E. GOODRICH.

Richmond, Quebec, Canada.

Lindstrom, Smith Co.

Gentlemen:—I am a middle weight boxer and have always found vibrators are the finest machines for increasing your health and vitality. I have used one of yours and found it is the best I have tried. Yours very truly,

Box 6 A. A. ROBERTS.

Don't Waste Valuable Time And Money On Imitations

LINDSTROM, SMITH CO. CHICAGO.

Constipation

Rensselaer, Ind.

Lindstrom, Smith Co.

Sirs:—The Vibrator came to hand all right and was pleased with the use of it. I was suffering with constipation of the bowels and it seemed to help me.

Yours truly,

M. E. THOMPSON.

Lynchburg, Va.

Lindstrom, Smith Co.

Gentlemen:—March 11, 1910, I bought from you a No. 26 Electric Vibrator. It is all you claim it is. I have derived much benefit from it, having had chronic constipation for thirty years.

Yours truly,

1911 Main St.

WM. C. WHITE.

Crockett, Texas.

Lindstrom, Smith Co.

Gentlemen:—I cured over ten cases of cerebro meningitis with your machines and baths. I cure meningitis with your machines and baths. I cured over 75 per cent of rheumatism.

Thanking you for your promptness in shipping and your courtesy to me, I am,

Yours very truly,
PROF. W. J. DANKWORTH.

Care J. D. Patrick, R. 2, Box 32B.

Contracted Muscles and Soreness

Lindstrom, Smith Co.

Athens, Pa.

Gentlemen:—We received the White Cross Electric Vibrator No. 18 in good condition, and to say was pleased with the machine is putting it mildly. Among other ailments, have had paralysis of the glands in the back of my mouth and throat and with three treatments it is greatly relieved. Also a soreness under my right shoulder blade of about twenty (20) years' standing has been entirely removed. Thanks to vibration.

Yours very truly,

414 First St.

MRS. O. L. CULVER.

Brevard, N. C.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I used the metal handles and foot plates and I notice my hands and fingers are nimble and the stiffness about gone.

Yours very truly, WM. P. WEILIT.

Lindstrom, Smith Co.

Theresa, N. Y.

Gentlemen:—Vibrator received in good order on the 20th and so far very satisfactory. It has done much in vitality for me. I am using it on contracted muscles with good results.

Yours very truly, J. F. BRADLEY.

North Andover, Mass., April 1, 1913.

Dear Sirs:—Vibrator has been received, and I wish to state that the muscles of my wife's right hand became contracted, and the fingers all drew up. I am pleased to say after having used the instrument she is completely cured.

217 Stevens St. WILLIAM BEATON.

Development

Holland, Mich.

Gentlemen:—I received my Vibrator, and I think it is a dandy. It has done me more good already than all the medicine I have ever taken. I was getting awful round shouldered and humped over, but since I have used the Vibrator already than all the medicine I have ever taken. I have straightened right up, and I sleep so good, and wake up so fresh.

I know your machine cannot be advertised too highly for a good machine like that ought to be in every home. To tell the honest, candid truth, I would not take a farm for it if I could not get another one like it. I never had anything give me strength like that has, and so quick. It seems as if I can't say enough for the vibrator.

Yours very truly,

(Signed) WM. M. JOSCELYN,
Holland, Mich., Box 6.

Hamilton, Ont., Canada.

Lindstrom, Smith Co.

Gentlemen:—I must say since I have used your Vibrator, my leg which was very much wasted, has filled out considerably and is much stronger, and I would not miss my treatment with the Vibrator for anything. I was thinking at one time that it would eventually be a crutch for me but I have given that thought up now.

Yours very truly, 145 Markland St. CHAS. GREEN.

Brookfield, Mo.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I am much pleased with your Vibrator. I have used it for five weeks. My face and neck are filling out and I sleep better.

MRS. M. L. REGER.

Our Vibrators Are Used In The Largest Hospitals



LINDSTROM, SMITH CO CHICAGO.

Eyes

Lindstrom, Smith Co. Sweetwater, Texas.
Gentlemen:—The machine was received yesterday. It is in fine condition and does more satisfactory work now than when new. It is by far the best Vibrator I ever saw. I use this one in my profession. Such a thing is now known in this locality. The use of this machine has effected some remarkable cures of female trouble, rheumatism, headaches, etc. I also use it for weak, granulated or watery eyes. Yours truly,
Graduate Optician. R. A. DEAN.

Lindstrom, Smith Co. Stillwell, Okla.
Gentlemen:—The Vibrator is the greatest help to the eyes that I ever saw. I have had to borrow some and sacrifice to be able to meet my payments, but I am glad I have the Vibrator. I believe my right limbs were both paralyzed from rheumatism, and that I would never have been able to use them but for the Vibrator.

I know that my Vibrator has been the means of lessening the awful agony from sciatica, and I will do you all the good I can whenever I have a chance to do so. Yours truly,

MRS. MARGUERITE KING.

Lindstrom, Smith Co. Beaver, Pa.
Gentlemen:—I thought I would write you a few lines in regard to my machine No. 8. I think the machine is O. K. and it has helped my eyes and it stopped toothache in a couple of treatments.

Yours very truly,
459 Commerce St. THOMAS LEWIS.

Pittsburgh, Pa.

Lindstrom, Smith Co.

Gentlemen:—The complete No. 31 outfit is now a permanent fixture in my bathroom (size 18 ft. x 8½ ft.). I have achieved good results with a three times daily application of the Vibrator in strengthening my eye nerves. It was for this purpose that I bought the machine but I find now a great many other uses for the apparatus.

I thank you for your promptness.

Yours very truly,
17 Shingiss St. FREDERICK RUCH.

Saginaw, W. S., Mich.

Lindstrom, Smith Co.

Dear Sirs:—We've been using the Vibrator on Mr. Schulz's eyes and for my back, and have derived considerable benefit therefrom. We've only had the machine in the house a little over a week, but he claims he can read the newspaper ever so much better than heretofore.

Yours very truly,
129 South Andre. MRS. H. F. SCHULZ.

Flint, Mich.

Lindstrom, Smith Co.

Gentlemen:—It might be well to mention the fact that the Vibrator in such a short time has done wonders for my eyes. Hereafter you will always find a White Cross Vibrator in the house.

I am,
1323 Lyon St. NICK LAKER.

Feet

Lindstrom, Smith Co. Equality, Ill.
Gentlemen:—I received the Vibrator today. I have had an electric battery that belonged to another doctor here that I had been using, and my doctor said he was going to order one of those when his drug man came. Well, he has seen my Vibrator, and he wanted to know if I liked it as well as I did Dr. Campbell's, and I told him a whole lot better. So he took one of your books and said he was going to have one of them.

A lady was here this morning, and she said her feet had hurt her so much, so I told her how the Vibrator helped my feet, and she said she would come down and let me try it on them, and would get herself one. Yours respectfully,
MRS. BLANCHE W. HALES.

Holyoke, Mass.

Lindstrom, Smith Co.

Gentlemen:—I am just as pleased with the Vibrator today as when I wrote you last. My rheumatism and neuritis never gets the best of the Vibrator. Mr. Judd gets great relief from rheumatism in his feet. The White Cross Electric Vibrator is all right. I have used it two and a half years and it is today in perfect condition. I have the No. 31 and could recommend that number.

Sincerely,
MRS. W. O. JUDD.

Gall Stones

Lindstrom, Smith Co. Coatbridge, Scotland.
Dear Sirs:—I have given away the No. 18 Vibrator I bought in January last and want you to send me a No. 26 for my own use. I may say the person referred to was strongly advised to go through an operation for gall stone. I immediately commenced to use the Vibrator twice a day with the result that the patient went home six weeks later all right and has remained quite well ever since. Your Vibrators are really a clever invention and will become more and more in demand as their value becomes better understood in setting up better circulation in any organ of the body requiring such assistance.

Yours very sincerely,
ANDREW NICHOL,
Forester's Arms.

Lindstrom, Smith Co. Kalama, Wash.

Gentlemen:—I received your book and letters some time ago and should have written you before, but I have been so unsettled. I wrote for your book and prices on your vibrators as I expect to get one as soon as I can find it possible to do so. I know what they are. We had the use of one for a few days at home—a No. 18—belonging to Mr. B. H. Moxley, and we have decided it did more good for my wife than all the doctors and medicines she has tried. She has doctor'd for months for gall stones and also female trouble and has had many doctors who insist on an operation. We came here for her health and it has improved wonderfully and we now hope with the aid of one of your Vibrators she will soon be quite well again.

We sometimes think it was the treatments she took before leaving home that have caused her to improve so much. Yours very truly,
WM. CHANEY.

Vibrating Chair Is Fine For That Tired Feeling

LINDSTROM, SMITH CO. CHICAGO.

Goitre

Lindstrom, Smith Co.

Gladwin, Mich.

Gentlemen:—My mother has been an invalid for eleven years and the Vibrator has given more and quicker relief than anything since she has been sick. My sister also has bought one, and three treatments lessened the measure of her neck one and one-half inches. Respectfully yours,

M. CONY.

Lindstrom, Smith Co.

Murphysboro, Ill.

Gentlemen:—The Vibrator No. 2 you sent received. Find same all right and very well pleased with it. I have one patient I am treating for goitre, the same is improving. Respectfully,

MRS. S. E. STEPHENSON.

Moncton, N. B., Canada.

Lindstrom, Smith Co.

Gentlemen:—The Electric Vibrator came to hand last Saturday. I am well pleased with it so far. My mother thinks it has reduced her goitre some already. Last night she breathed very wheezy so I put the Faradic current on her; before I got through with the treatment she was breathing natural.

Yours truly,

G. E. MCKAY.

Lindstrom, Smith Co.

Brooklyn, N. Y.

Gentlemen:—Your Vibrator No. 1 has given perfect satisfaction and my headaches have been greatly relieved. Yours very truly,

MRS. SYLVIA A. HARRIS.

156 Montague St.

Melrose, Mass.

Messrs. Lindstrom, Smith Co., Chicago, Ill.

Dear Sirs:—I tried the Vibrator for half a minute and it dispelled in a short time a splitting headache that was troubling me for nearly two days.

ROGINA NITTI.

Lindstrom, Smith Co.

Butler, Pa.

Gentlemen:—I want to state that my wife has long been a sufferer of nervous headaches and has tried many cures and treatments and by the use of your Vibrator I have saved her many long hours of suffering and if I could not get another Vibrator money could not buy this one.

Yours respectfully,

A. C. RICHARDS,
Care Coehring & Richards.

Chicago, Ill.

Lindstrom, Smith Co.

Gentlemen:—I want to tell you how much I like my Vibrator and how splendidly it works. I have used it to relieve my mother's headache. It is certainly a wonderful stimulant and now that I have used one I would not be without it.

Yours truly,

1532 Ainslie Ave. MARIE URSULA.

Lindstrom, Smith Co.

Chicago, Ill.

Gentlemen:—I wish to give you this unsolicited testimonial in reference to your Elecric Vibrator. About 9 years ago I commenced to lose my hearing and became so deaf that it was almost impossible to hear persons in common conversation. I procured a set of ear drums, which helped me very little while wearing them, but after using your Vibrator for 3 weeks I can now hear as well as I ever did, and have laid the ear drums away to rust.

My wife has also been cured of a long-standing case of rheumatism and nervous trouble. Money could not induce me to be without the Vibrator, for I consider it the best and cheapest doctor for all curable diseases. I can recommend your Elecric Vibrator as all you claim for it.

If you think this testimonial will be the means of helping suffering humanity you have my permission to use it. Respectfully,

6500 Drekel Ave. J. FRANK GOODERE.

San Antonio, Tex.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—My Vibrator has certainly helped my head. I have not had a spell of headache since getting it and that is nearly two months.

902 Pertz St.

Sta. A. MRS. ANNA WUNDER.

Theresa, N. Y.

Gentlemen:—No doubt you will be glad to learn of my success in restoring my hearing. I am almost normal. Will tell you more later.

Yours very truly,

J. F. BRADLEY.

Nat'l Military Home, Grant County, Ind.

Lindstrom, Smith Co., Chicago, Ill.

Dear Sirs:—I sent you an order on the 15th of this month for the outfit No. 18 and received same on the 21st and have used it since to the good of myself. The roaring in my ears is almost entirely gone. Yours truly, HENRY RHYN.

Lindstrom, Smith Co.

Gentlemen:—I have used the Vibrator very diligently for my ears, and will say that I have found great relief from it. My hearing is slowly improving and the ringing in the ears somewhat abated. I shall continue its use and hope to be cured in time.

Yours very truly,

J. H. MASON.

Lindstrom, Smith Co.

Wilmington, Del.

Gentlemen:—Before using the instrument I had an awful clicking in the right ear, just like the click in sending a message. That has entirely ceased.

Yours very truly,

MRS. F. LOFLAND,
808 Van Buren St.

Lindstrom, Smith Co. Albuquerque, N. M.

Gentlemen:—I received the White Cross Electric Vibrator outfit No. 31. I find it to be in first-class condition. Thank you for your promptness.

The very first application of the Vibrator last night made a very noticeable improvement in my hearing.

Yours very truly

J. E. LARRABEE.

Circulation Is Life—Stagnation Is Death



LINDSTROM, SMITH CO. CHICAGO.

Indigestion

Lindstrom, Smith Co.

Gentlemen:—I have received Vibrator No. 8 and have had no trouble in using it. It has relieved sciatica and indigestion greatly and I thank you for filling my order so promptly.

Yours truly,
103 Pewabic St. MRS. J. A. DOLLINGER.

Campbellsville, Ky.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I like the Vibrator all right. It is fine for indigestion and liver. Yours truly,
MATTIE A. BOWEN.

Glenville, Pa.

Lindstrom, Smith Co.

Gentlemen:—I received the No. 4 Vibrator all in good order. I am well pleased with it. It is the best thing to relieve the gastric indigestion that affects my heart so much. It is the best I have ever tried.

Yours truly,
MRS. JOHN HOLT.

Insomnia

Fremont, Ohio.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I received the Vibrator a week ago and find it very beneficial to me for nervousness and insomnia. Very respectfully,

MRS. MAUD E. LOWEN.

Norwood Park, Chicago, Ill.

Lindstrom, Smith Co.

Gentlemen:—I was so troubled with insomnia, but since using the Vibrator on my spine I am almost wholly cured. Everybody remarks about my healthy appearance, and I'm glad to tell them of the Vibrator and its wonderful effect on the nerves.

Yours truly,
FRIEDA L. MARTINI.

6216 Evergreen St.

Lindstrom, Smith Co. Newhall, Mich.

Gentlemen:—I received the Vibrator all O. K. and am very much pleased with it. I think it will be of great benefit to me, as what little I have used it it seems to be good for me. When I use it at bedtime I can sleep so much better than I did before.

Yours truly,
GUNDER HANSEN.

Deerfield, Mass.

Gentlemen:—I have sent in my order for one of your No. 18 Vibrators, combination, and received same two weeks ago in A No. 1 condition. I think it one of the greatest improvements of modern electricity, and I think I know how to run it by this time on account of your plain and clear descriptions. People from all around come to see it work, and all like it. Whenever you put out a new model of your Vibrators, which shades the No. 18, send me a card, and I am willing to buy one, because this money is never thrown away.

Yours truly,
MAX SCHMITZ.

Mt. Vernon, Wash.

Gentlemen:—I received the No. 8 Electric Vibrator all right. It was well packed and all in good condition. I took a treatment for insomnia last night and will say I had the best night of rest that I have had for some time. I find it very simple to operate, also it has a good current. I believe it is going to cure me of insomnia with which I have suffered for eighteen years.

Respectfully yours,
821 9th St., So. JENNIE THEBO.

Deer Park, Wash.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I received the Vibrator all O. K. and am very much pleased with it. I think it will be of great benefit to me as what little I have used it it seems to be helpful to me, especially the Vibrator. When I use it at bed time I can sleep so much better than I did before.

Yours very truly,
W. H. LEWIS.

Dallas, Texas.

Messrs. Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I received the Electric Vibrator No. 1 Tuesday evening, and am highly pleased with the machine, after having used it the last three days. I am fully convinced that it will do all you claim for it and would not take twice the get another like it. I suffered much from insomnia and could not rest at night, but since I have put the machine to work I find it easy for me to take a good sleep nights and get up in the morning feeling like a new person.

Hoping to hear from your concern and receive the printed matter at an early date, I remain very truly yours, MRS. P. E. ARMSTRONG.

Dallas News, Dallas, Texas.

Melrose, Mass.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I am pleased to state that your machine No. 18 has given me a lot of benefit. It is, in fact, my doctor, and every time I don't feel just as good as I should I take treatments, either Vibration or Electricity, and the trouble ends. I cured a very bad case of lumbago that was puzzling two doctors, applying Vibration and Faradic Electricity. I am proud of my machine. I show it to all who come to see me and am not afraid to recommend it to them. Wishing you a great success, I remain, Yours truly,

169 Linwood Ave. ROSINNA NITTI.

Grass Valley, Nevada Co., Calif.

Lindstrom, Smith Co.

Gentlemen:—The Vibrator has been a great success in my home and has relieved many aches and pains. My husband, who is a sufferer of lumbago at intervals, always gets relieved after a few treatments with the vibrator.

Yours very truly,
122 School St. MRS. B. F. MONAHAN.

Oakland, Cal.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I received the Vibrator all right and I have taken several treatments and I believe with benefit, for lumbago.

Very truly yours,

266 61st St. C. W. OLSEN.

Tones Up Your Nervous System

LINDSTROM, SMITH CO. CHICAGO.

Nerves

Los Angeles, Calif.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I bought one of your No. 8 Vibrators last June and at that time I was a nervous wreck; was taking three treatments a week from one of the best physicians in Los Angeles (\$2.00 for each treatment), and as they were helping me, I thought it would be far cheaper to have the Vibrator in my own home, hence my order. I received the machine on the 17th of June and began to take both the vibratory and electric treatments according to directions. Today I can honestly say I am cured of my nervous trouble entirely. I am mentally and physically a stronger woman. My case was of 14 years' standing. Would not take \$1,000.00 for my Vibrator if I could not get another like it.

Very truly yours,
2607 Huron St. C. H. FREER.

Lindstrom, Smith Co. Albion, N. Y.

Gentlemen:—I think about three weeks ago my wife received a letter from a friend in California who has had nervous trouble for years and that she had a White Cross Electric Vibrator and had received more good from it than anything she had tried for years. Yours very truly,

51 West Bank St. I. N. STEBBINS.

Minooka, Illinois.

Lindstrom, Smith Co., Chicago.

I was afflicted with nervous prostration caused by overwork in sewing.

It was impossible for me even to carry food to my mouth, owing to my nervousness and trembling.

Doctors nor medicine did me no good and I was in despair, when I finally obtained your Electric Vibrator, and after five months of self-treatment I am entirely cured and this without the aid of any medicine whatever. Very truly,

MRS. THOS. LOVELL.

Lindstrom, Smith Co. Glendive, Mont.

Dear Sirs:—I received the No. 4 Vibrator in good condition about one month ago, and feel greatly improved from nervousness.

Yours very truly, JOHN HARKNESS.

Washington, D. C.

Lindstrom, Smith Co.

Gentlemen:—I received the apparatus No. 8 in good condition and thank you very much. I did not write until I saw effects, but now I can tell you neuralgia has left me about eight days and I hope it will never come back again.

All who know me are surprised and here I send you two addresses. Yours very truly,

K. DE PANBY.

Cor. 12th St. and Md. Ave. S. W.

Neuralgia

Washington, D. C.

Lindstrom, Smith Co.

Gentlemen:—I received the apparatus No. 8 in good condition and thank you very much. I did not write until I saw effects, but now I can tell you neuralgia has left me about eight days and I hope it will never come back again.

All who know me are surprised and here I send you two addresses. Yours very truly,

K. DE PANBY.

Cor. 12th St. and Md. Ave. S. W.

Lindstrom, Smith Co.

Burlington, Wis.

Gentlemen:—My order No. 32431 of May 23d, 1911, for White Cross Electric Vibrator was received in good order and has been used with beneficial results.

I find the vibrations more agreeable than the current of any former battery. It rests and restores the nerves as nothing else can.

Yours respectfully,
MISS JEANETTE ANDERSON.

641 Dyer St.

Lindstrom, Smith Co.

Charleroi, Pa.

Gentlemen:—Your Vibrator and I have become fast friends and I do not like to be without it. When I purchased your machine I had weak nerves and it did me more good than any medicine.

Respectfully,

509 McKean Ave. GEO. W. MIGHT.

Lindstrom, Smith Co.

Lexington, N. C.

Gentlemen:—Received the Electric Vibrator the latter part of August. Have been using it for nervousness and haven't missed having a good night's sleep in two weeks now. Like it very much.

Yours very truly,

MISS ROXIE SHEETS.

938 S. Salisbury St.

St. Catherines, Ont., Can.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I am receiving benefit from the Vibrator in easing the dreadful pain of nerve exhaustion. It has saved me taking so much sedative medicine as I used to be compelled to take to endure the suffering at all.

Yours very truly,

10 Beech St. MRS. BARTLETT.

Keene, N. H.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—The whole family have been benefited by using the machine. Rheumatism, headaches and nervousness.

Yours very truly,

JOHN B. ADAMS.

Box 46.

Lindstrom, Smith Co., Chicago, Ill.

Pittsburgh, Pa.

Gentlemen:—Am very well pleased with the No. 8 Vibrator and think it is a great help for neuralgia.

Yours truly,

MR. S. M. WOOD.

233 Carroll St., North Side.

Lindstrom, Smith & Co., Chicago, Ill.

Urbania, Ohio.

Gentlemen:—I have used your Electric Vibrator for "neuralgia," and have been greatly benefited by the use of it, and can conscientiously recommend it to any one afflicted with this painful disease.

Very sincerely,

Urbana, Ohio. ANGIE DELPHINE BERRY.

Pain

Lindstrom, Smith Co.

Pacific, Wash.

Dear Sirs:—I have been treating my wife with the Vibrator for a pain in her right side under the arm that has been located in the same place and hurting her very bad at times. It is relieving it and helping her other ways and she is feeling encouraged over it.

Yours respectfully,

E. W. MILLER.

A Child Can Operate It



LINDSTROM, SMITH CO. CHICAGO.

Paralysis

Lindstrom, Smith Co.

Gentlemen:—Several years ago I purchased from you one of your No. 4 Vibrators. As the result of a heat stroke incurred in the army in 1898 I have suffered from spinal trouble causing at times a loss of the power of locomotion. While my case is incurable, I want to state that the treatments obtained from the use of your Vibrator has retarded the progress of my disease and I am glad your Vibrator was brought to my attention. Yours sincerely,
Box 178. F. M. GRESS.

Lindstrom, Smith Co.

Gentlemen:—The Vibrator has done quite a good work in restoring my wife from the effects of paralysis, as she is now nearly fully recovered. I can, and will, recommend the machine in the highest terms.

Yours very truly,
ED. AINSWORTH.

Lindstrom, Smith Co.

Gentlemen:—Your Electric Vibrator No. 4 received and am much pleased with it. Have used it four days and I think my paralyzed side a little stronger already. Respectfully,
MISS M. A. BROWNE.

Lindstrom, Smith Co.

Gentlemen:—You would be surprised to see the paralyzed cases pouring in to me and after the very first treatment they feel effects, so they are my walking advertisements.

Yours respectfully,
615 F St. N. W. DR. J. H. ROWE.

Lindstrom, Smith Co.

Dear Sirs:—I had my son to take four treatments with one of your No. 18 machines and his paralyzed limb has been warm ever since.
Yours truly, J. E. JOHNSON.

106 3d St. N. E.

Lindstrom, Smith Co.

Gentlemen:—Am using the Vibrator every day and have been since purchase, in an infantile paralysis case and it is doing all that was said of it.

Yours very truly,
5 Florence Pl. WM. T. CLEMENTS.

Troy, N. Y.

Gentlemen:—It has been some time since I received the No. 8 Vibrator arrived in good shape. Have used it daily. Would not take anything for it if I knew I could not procure another. I feel greatly benefited already from using it for rheumatism and nervous trouble.

Respectfully, MRS. O. L. NASH.

Lindstrom, Smith Co.

Gentlemen:—It has been some time since I received the No. 8 Vibrator arrived in good shape. Have used it daily. Would not take anything for it if I knew I could not procure another. I feel greatly benefited already from using it for rheumatism and nervous trouble.

ALFRED G. GRAVES,
Office Secy. Y. M. C. A.

Arkansas City, Kan.

Rheumatism

Lindstrom, Smith Co.

Gentlemen:—Several years ago I purchased from you one of your No. 4 Vibrators. As the result of a heat stroke incurred in the army in 1898 I have suffered from spinal trouble causing at times a loss of the power of locomotion. While my case is incurable, I want to state that the treatments obtained from the use of your Vibrator has retarded the progress of my disease and I am glad your Vibrator was brought to my attention. Yours sincerely,
Box 178. F. M. GRESS.

Lindstrom, Smith Co. Council Bluffs, Iowa.

Gentlemen:—I have received the Vibrator and Electric Transformer and I think they will put me on my feet. I haven't walked for one year, but I must say that in one week's time the treatment has been wonderful.

Yours very truly,
123 Grace St. J. D. SCHROEDER.

Lindstrom, Smith Co.

Gentlemen:—The Vibrator has done quite a good work in restoring my wife from the effects of paralysis, as she is now nearly fully recovered. I can, and will, recommend the machine in the highest terms.

Yours very truly,
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Lindstrom, Smith Co.

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Yours very truly,
5 Florence Pl. WM. T. CLEMENTS.

Rheumatism

Lindstrom, Smith Co.

Dear Sirs:—I have been laid up with rheumatism in my feet since November 6th, 1911, and have been only able to walk with the aid of a cane. Since using your Vibrator I have laid my cane aside and can hardly feel the effects of my sickness. I am so well pleased with the result I have received from the machine that I hereby give you the right to use this as my word of praise for your Vibrator. I am yours for health,

Macon, Ga.

ALFRED G. GRAVES,
Office Secy. Y. M. C. A.

Lindstrom, Smith Co.

Gentlemen:—It has been some time since I received the No. 8 Vibrator arrived in good shape. Have used it daily. Would not take anything for it if I knew I could not procure another. I feel greatly benefited already from using it for rheumatism and nervous trouble.

Respectfully, MRS. O. L. NASH.

Lindstrom, Smith Co.

Gentlemen:—I am very much pleased with my Vibrator. It surely is a great rheumatic reliever. I have been laid up with rheumatism in my knee and ankle for the last two winters and could not work. This winter I have not missed a day, and I think it is because I have used the White Cross Electric Vibrator.

I have a sister that has had rheumatism for the last month. She was over and I gave her several treatments, which gave her relief, but that is not like having one yourself and taking a treatment in the morning when rising, for that is when the joints are stiffest; therefore she is contemplating purchasing one herself.

Another nice thing about the Vibrator is a nice massage every Sunday after shaving, on which you save 35 cents, which would soon buy a Vibrator.

Yours very truly,
421 Roosevelt Ave. WILL J. LEEDS.

Your Whole Body Will Vibrate With Health

LINDSTROM, SMITH CO. CHICAGO.

Rheumatism (continued)

Belleville, N. J.

Lindstrom, Smith Co.

Gentlemen:—I can truly say that you have been FRIENDS to me. The rheumatism is almost all gone and I think there is a slight improvement in my hearing. Yours very truly,

132 Academy St.

J. B. SMITH.

Lindstrom, Smith Co.

Gentlemen:—I am very much pleased with the Vibrator No. 2. It has done me a world of good. My rheumatism has almost entirely gone and my face muscles are getting firmer and filling out my face so nicely. I am delighted with that alone, to say nothing of other benefits.

Very truly yours,

MISS R. O. DARREN.

North Andover, Mass.

Lindstrom, Smith Co.

Gentlemen:—Vibrator has been received, and I wish to state that the muscles of my wife's right hand became contracted, and the fingers all drew up. I am pleased to say that after having used the instrument she is completely cured.

217 Stevens St.

WILLIAM BEATON.

Zion City, Ill.

Lindstrom, Smith Co.

Gentlemen:—Since writing you I have been in Chicago and purchased one of your No. 2 Vibrators and wish to say we are well pleased with it.

We are using the Vibrator for rheumatism and scalp treatment and are finding it beneficial.

Yours very truly,

2614 Gilboa Ave.

W. R. BOYLES.

Lindstrom, Smith Co.

Gentlemen:—I am just as pleased with the Vibrator today as when I wrote you last. My rheumatism and neuritis never gets the best of the Vibrator. Mr. Judd gets great relief from rheumatism in his feet. The White Cross Electric Vibrator is all right. I have used it two and a half years and it is today in perfect condition. I have the No. 31 and could recommend that number.

Sincerely,

MRS. W. O. JUDD.

Holyoke, Mass.

Gentlemen:—I am at Burr Oak, Kan., and have been out to see a few of my friends and to give some trial treatments with your Vibrator for rheumatism and one of my friends says the Vibrator helped her so much that I sold it to her.

Yours very truly,

WILSON FLESHER

Lindstrom, Smith Co.

Burr Oak, Kan.

Gentlemen:—I received your Vibrator in good order and I found that it was the best thing I ever used for rheumatism and for all pain.

. Yours very truly,

MRS. MINNIE CARTER.

120 N. Washington St.

Lindstrom, Smith Co. San Antonio, Texas.

Gentlemen:—I received my Vibrator and it is just fine. I have been treating my father for rheumatism and he is much improved. I also treated a child the other day that could not put its foot down on the floor and after I had treated him twice, it could walk all over the house.

I will send for some more applicators soon. Everything is O. K. Yours very truly,

229 Iowa St. MISS N. L. POWELL.

Del Rio, Tex.

Gentlemen:—I am very much pleased with the Vibrator No. 2. It has done me a world of good. My rheumatism has almost entirely gone and my face muscles are getting firmer and filling out my face so nicely. I am delighted with that alone, to say nothing of other benefits.

Very truly yours,

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I will send for some more applicators soon. Everything is O. K. Yours very truly,

229 Iowa St. MISS N. L. POWELL.

Charleston, S. C.

Gentlemen:—I think I have been wonderfully helped from the use of the Vibrator, as I was nearly helpless as far as walking is concerned, but my knees are very much better now since using the machine.

Yours very truly,

MRS. S. B. HOWER.

Thomas, Okla.

Gentlemen:—I am very much pleased with the Vibrator No. 2. It has done me a world of good. My rheumatism has almost entirely gone and my face muscles are getting firmer and filling out my face so nicely. I am delighted with that alone, to say nothing of other benefits.

Very truly yours,

MISS R. O. DARREN.

Erie, Pa.

Gentlemen:—I have made a call on a man about 60 years old who had rheumatism very bad and could not step on his foot. Called on Saturday afternoon and Sunday he phoned me that he could work on the following Monday. So the cure seems almost magic. I have another patient who has catarrhal trouble, a discharging ear, and he thinks the treatment is fine and helpful.

Yours very truly,

MRS. W. R. BAKER.

210 W. 8th St.

Gentlemen:—I have made a call on a man about 60 years old who had rheumatism very bad and could not step on his foot. Called on Saturday afternoon and Sunday he phoned me that he could work on the following Monday. So the cure seems almost magic. I have another patient who has catarrhal trouble, a discharging ear, and he thinks the treatment is fine and helpful.

Yours very truly,

MRS. W. R. BAKER.

Charleston, S. C.

Gentlemen:—I believe the Vibrator saved my life or at least a serious illness. I was not only suffering from rheumatism, but worn out from overwork. While not yet as well as I should like to be, I am like a different woman.

Very truly yours,

MRS. ANNIE M. MANIGAULT.

20 Council St.

Gentlemen:—I have made a call on a man about 60 years old who had rheumatism very bad and could not step on his foot. Called on Saturday afternoon and Sunday he phoned me that he could work on the following Monday. So the cure seems almost magic. I have another patient who has catarrhal trouble, a discharging ear, and he thinks the treatment is fine and helpful.

Yours very truly,

MRS. ANNIE M. MANIGAULT.

Washington, D. C.

Gentlemen:—Received your Vibrator in good order. Have used it only three days for rheumatic joints and feel that I am already benefited by it.

Yours truly,

1773 Mass. Ave. FLORA B. BROWN.

Abbotsford, B. C., Can.

Gentlemen:—I received White Cross Electric Vibrator No. 8 just a week ago. Am perfectly satisfied with same so far. The Vibrator relieved my wife of rheumatism in the knee.

My neighbors are all much excited and surprised at my wife walking within two days without the support of a chair by use of Vibrator, as she could not walk alone.

Yours very truly,

O. S. GAY.

San Francisco, Cal.

Gentlemen:—Enclosed herewith please find a postal money order for three dollars, which is for the final payment of my account. I have been and am always using the Vibrator with a perfect satisfaction and will not part with it for anything else.

My rheumatic affliction has gradually given way to the vibratory treatment and, therefore, I am ever grateful to the machine as well as to you, and do my utmost to recommend it to my friends.

Thanking you for your past favors, I am,

Yours truly,

2231 Clay St. F. K. HAMADA.

Clements, Cal.

Gentlemen:—I purchased from your firm about one year ago a No. 2 Vibrator. We are more than pleased with it, as it has done great things for me. I had rheumatism in most parts of my body and it has almost disappeared. My stomach was in a very bad condition and my circulation was poor, but now I seldom have cold extremities.

Yours very truly,

MRS. JOS. LIEGEL.

Clement, Cal.

Gentlemen:—I purchased from your firm about one year ago a No. 2 Vibrator. We are more than pleased with it, as it has done great things for me. I had rheumatism in most parts of my body and it has almost disappeared. My stomach was in a very bad condition and my circulation was poor, but now I seldom have cold extremities.

Yours very truly,

MRS. JOS. LIEGEL.

Rheumatism And Gout Are Relieved By Vibration



LINDSTROM, SMITH CO. CHICAGO.

Spine

Lindstrom, Smith Co.

Gentlemen:—Mr. Smith was shot in the spine about a year ago. The doctors gave him fifteen days to live, but he is still on deck. While unable to walk, he is lifted out of bed into an invalid chair and goes all around. He is a contractor and does considerable business, has between 25 and 30 men under his charge. Since I loaned him my Vibrator he is using it on his spine. He and his doctor tell me he is gaining strength in the wounded part and hopes to recover through the use of the Vibrator.

Yours very truly,
105 Cohen Bldg. CHARLES M. APP.

Lindstrom, Smith Co.

Dear Sirs:—I received your No. 8 Electric Vibrator July 4, 1909, and as I had been ill for at least three years, knew it would be some time before I could expect any great results from same (my trouble was mostly my back or spine), and now I wish to tell you that I am more than pleased with the way it has helped me. Of course, am not entirely well yet, but if the Vibrator keeps up its good work, expect to be some day—something I thought impossible before using your wonderful Vibrator.

3431 Cresson St. MRS. O. HARRISON.

Falls of Schuylkill, Pa.

Lindstrom, Smith Co.

Gentlemen:—I would not take the price I gave for the Vibrator if I could not get another. The benefit I have received for my eyesight and bronchial trouble is of great value. The Vibrating Chair is fine for that tired, exhausted feeling. As far as I have used the Vibrator I can speak in favorable terms. Respectfully yours,

MRS. R. A. HAMBLETON.

24 Rhode Island St.

Lindstrom, Smith Co.

Dear Sirs:—So many people have remarked upon the improvement in my appearance, even persons who see me every day, that I am convinced your Vibrators will work wonders and I have quite lost the tired, depressed feeling which so often bothered me, and I also have a good healthy color since using the Vibrator.

Wishing you every success, I remain,

Yours sincerely,
KATHERINE E. BAER.

Lindstrom, Smith Co.

Gentlemen:—I have used your Vibrator for two weeks and I find it has done me a great deal of good. I had so many pains all over my body that I did not know what to do. I am feeling better every day.

Yours very truly,
Box 18. JOE GEITNER.

Lindstrom, Smith Co.

Gentlemen:—The machine works fine and am much pleased with it. It will do more to relieve pain in five minutes than a doctor could do in hours with his dope.

Yours very truly,
519 Oak St. S. MRS. FRANK O. PEIRCE.

Urbana, Ill.

Memphis, Tenn.

Lindstrom, Smith Co.

Gentlemen:—I have read your book and the papers through carefully, but before I get one of your vibrating machines I would like to get your advice.

We have a daughter that had spinal meningitis when a baby. She is now 23 years old, but can't walk. She does not seem to suffer any only by sitting most of the time. It looks as if the trouble was the base of her spine. Then she is nervous, too; so we engaged a doctor to treat her and he has a Vibrator like yours and the use of that helps my daughter so much and since we have the electric light in the house, I thought if we could make her a vibrating chair that would perhaps be the best thing with the No. 26 machine.

Yours very truly,
MRS. AUGUSTA KUEHN.

789 Richmond Ave.

San Francisco, Cal.

Lindstrom, Smith Co.

Gentlemen:—I contracted a cold some three weeks ago which settled and formed my neck as stiff as a piece of iron, but I got it out of my neck by vibrating two times a day. I got rid of it in four days. Machine runs as good as the first day.

Respectfully,
376 Bartlett St. G. A. HERZOG.

Tired Feeling

Lindstrom, Smith Co.

Buffalo, N. Y.

Gentlemen:—I would not take the price I gave for the Vibrator if I could not get another. The benefit I have received for my eyesight and bronchial trouble is of great value. The Vibrating Chair is fine for that tired, exhausted feeling. As far as I have used the Vibrator I can speak in favorable terms. Respectfully yours,

MRS. R. A. HAMBLETON.

24 Rhode Island St.

Lindstrom, Smith Co.

Marseilles, Ill.

Dear Sirs:—So many people have remarked upon the improvement in my appearance, even persons who see me every day, that I am convinced your Vibrators will work wonders and I have quite lost the tired, depressed feeling which so often bothered me, and I also have a good healthy color since using the Vibrator.

Wishing you every success, I remain,

Yours sincerely,
KATHERINE E. BAER.

Lindstrom, Smith Co.

St. Marys, Pa.

Gentlemen:—I have used your Vibrator for two weeks and I find it has done me a great deal of good. I had so many pains all over my body that I did not know what to do. I am feeling better every day.

Yours very truly,
JOE GEITNER.

Lindstrom, Smith Co.

Stillwater, N. Y.

Gentlemen:—I have received your favor with enclosures and am glad to tell you that the Vibrator No. 26, after being joined to our electric supply, works with plenty of strength and power. An old-time headache of mine was banished as if by magic, and there is no place for "that tired feeling" when No. 26 gets to work. All my family has been giving it a trial and the verdict is all one way—the No. 26 fills the bill satisfactorily.

Please accept thanks for courteous treatment and your businesslike methods of dealing with your patrons.

Yours very respectfully,
O. T. BOSTWICK.

Lindstrom, Smith Co.

Detroit, Mich.

Gentlemen:—We received our No. 4 Vibrator in good order and are very much pleased with it. We are feeling a difference already, after using it about six times. I had such pains in my arms I could hardly do my house work, but feel the good effect of the Vibrator already, as the pains are not half as bad as they were.

My husband has good results to report also, as he suffers from bronchial trouble and a bad cough, also poor circulation; but he feels a good deal relieved. I never thought he would be able to work again, but now he hardly coughs any more and went to work yesterday. The Vibrator is helping him wonderfully. Sincerely yours,

281 Alger Av. MRS. C. F. KRAMER.

Makes a Vibrating Chair of Any Chair

LINDSTROM, SMITH CO. CHICAGO.

Testimonials Covering No Specific Disease

Is Using It Successfully

Brooklyn, N. J., Jan. 3, 1912.

Lindstrom, Smith Co.

Gentlemen:—Your Vibrator expressed on Dec. 16th received promptly. Mrs. Watson is now using it successfully and the results are excellent thus far.

Yours very truly,
MRS. SYLVIA A. HARRIS.

Better Than Any Other Vibrator

Watsonville, Cal., Sept. 15, 1911.

Lindstrom, Smith Co.

Gentlemen:—There are several Vibrators among my acquaintances here, but none of them can be compared with the White Cross.

Yours very truly, B. C. EGGLESTON.

Is Recommending It to Others

Haverhill, Mass., Oct. 16, 1911.

Lindstrom, Smith Co.

Gentlemen:—The Vibrator No. 8 which I ordered from you I received all right a week ago. I am delighted with it. It is working fine.

I am recommending it to other people.

Yours respectfully,

14 Henry St. MISS EMMA C. DEMERITT.

It Is Just Fine

Billings, Mont., Dec. 5, 1911.

Lindstrom, Smith Co.

Dear Sirs:—My Vibrator came yesterday. It is just fine. I don't see now how I ever got along without one. Thanking you very much, I remain,

Yours very truly,

107 S. 27th St. MRS. J. C. BULLARD.

Think It Is a Wonderful Invention

Syracuse, N. Y., Dec. 18, 1910.

Lindstrom, Smith Co.

Dear Sirs:—The No. 8 Vibrator arrived safely and I am so delighted with it that I have not had time to write.

I wish that every one could know what a wonderful invention they are.

Thanking you for the prompt delivery of the machine and begging pardon for having not acknowledged receipt before.

Very respectfully yours,
MRS. R. E. CORSER.

Has Three of Our Vibrators in His Office

Columbus, Ohio, Mar. 8, 1911.

Lindstrom, Smith Co.

Gentlemen:—Please ship me as soon as possible one of your No. 4 Vibrators complete. Your Vibrators are the best I have ever seen and the No. 4 machine should be in every home in the land. This will be three of your Vibrators in use in my office.

Kindly make shipment as soon as possible.

Very sincerely,
C. S. CARR, M. D.

No. 223 Columbus Savings & Trust Bldg.

Finds Vibration a Great Help in His Profession

Sweetwater, Tex., June 23, 1911.

Lindstrom, Smith Co.

Dear Sirs:—I have located here and will practice my profession here. I find the Vibrator a great help to me as an optician. I have a lively interest worked up here on the Vibrator and think I will make several sales in the near future.

Yours respectfully,
R. A. DEAN.

Baucum Bldg.

Has Used It for a Year

Port Huron, Mich., Feb. 11, 1911.

Lindstrom, Smith Co.

Gentlemen:—I purchased a Vibrator of you about one year ago. It has given me excellent satisfaction. I have recommended it to a number of people and have a friend now who is talking of purchasing one. Yours very truly,

1323 Pine Grove Ave. MRS. H. G. SNOVER.

Will Do Everything We Say

Shicklig, Neb., Dec. 26, 1908.

Lindstrom, Smith Co.

Gentlemen:—The Electric Vibrator No. 4 is received. It is a finer instrument than I expected, and every family ought to have one. I have already found that it will do everything you say about it in your catalog. Yours truly,

A. LINDSTRAND.

Orders Another Vibrator

Lindstrom, Smith Co. Mexico City, Mexico.

Gentlemen:—I received the apparatus No. 26 and am very pleased with it. I have shown it to my friends and they like it very much.

Now I want you to send me another, exactly the same as the one sent, with the same instrument, including the glass tube for the ears, as well as the instruction booklet. I wish to buy some of that kind of machines. I beg to make shipment by return mail. Yours very truly,

MRS BEATRIZ HIJAR HARO de
CHAVERO,
1st Liverpool No. 2, P. O. Box No. 149.

Think Our Machines Are Good Value

Bowdon, N. Dak., Dec. 17, 1910.

Lindstrom, Smith Co.

Gentlemen:—I shall certainly recommend your instruments, where I have a chance, as I know the difference in price between other Vibrators and yours. I am a graduated masseuse and will be using it quite extensively in my business. I intend ordering more applicators and cells from you in the future. Sincerely yours,

JENNIE DYEN.

Do All We Claim for It

Redlands, Cal., Oct. 30, 1911.

Lindstrom, Smith Co.

Gentlemen:—I am writing you concerning the White Cross Electric Vibrator which I purchased from you about eight months ago.

We have used it in our home during this time, and find it does all you claim for it. We have used it in the various capacities for which you recommend it with gratifying results. We have shown it to many and recommend its use at all.

Yours very truly,

114 6th St. J. E. TISCHER,
Sanitary Engineer.

Is Doing Good Work With It

Traverse City, Mich., Jan. 2, 1909.

Gentlemen:—Kindly accept my thanks for the prompt and efficient service received from you in the repair and speedy return of my Vibrator. I could not possibly get along without a White Cross Vibrator in my office or home. Wishing you continued success, I am,

Yours truly,

DR. W. F. HUBBARD.

P. S. I am doing good work with it.

Vibration Gives You A Healthy Complexion



LINDSTROM, SMITH CO. CHICAGO.

General Testimonials

They Are All Satisfied With Their Vibrators

Lindstrom, Smith Co. Ft. Worth, Tex.

Gentlemen:—I believe it is your aim to make your goods satisfactory to all of your customers, at least your courteous treatment when I was corresponding with you last year was always thoroughly businesslike.

Two of my Missouri and Kansas friends of former years have purchased machines, and I think they were as highly pleased with their machines as I was with mine.

Yours very truly,

JULIAN KIRVEN,
109½ W. Ninth St., care C. R. O. & G. Ry.

Makes Him Young and Spry

Glen Cover, L. I., N. Y., Nov. 6, 1911.

Lindstrom, Smith Co.

Gentlemen:—I have always found the Vibrator beneficial. My friends ask me what makes me so young and spry and I tell them the White Cross Vibrator has done much for me.

Yours very truly,

MADISON HAM.
Glen Cover, Nassau Co., N. Y., L. I., Brook-side, Box 218.

Has Had It Over Two Years

Decatur, Ill., Oct. 6, 1911.

Lindstrom, Smith Co.

Gentlemen:—I have one of your White Cross Electric Combination Vibrators No. 8. I think I have had it over two years, and it gives perfect satisfaction.

Yours very truly,

328 Wait Bldg. NELLIE SHULTZ.

Have Used It With Success

Cincinnati, Ohio, Dec. 1, 1911.

Lindstrom, Smith Co.

Gentlemen:—Last winter I bought a Vibrator of you and since that used it with success, first on myself and later on other patients. I am staying at this place as physical culture instructor and like to recommend your machines to my patients.

Yours very truly,

Madisonville, Ohio. ERNEST STEINMETZ.
Care Dr. Buser's Health Home,

Bought a Vibrator Two Years Ago

Omaha, Neb., Nov. 28, 1910.

Lindstrom, Smith Co.

Gentlemen:—I bought a White Cross Electric Vibrator from you about two years ago and am much pleased with it. Yours truly,

111 No. 16th St. MRS. DAISY LOCH.

Is Doing Wonders for His Family

South Bend, Ind., April 8, 1911.

Gentlemen:—My Vibrator No. 4 is fine. It is doing wonders for my family. Thanks to you.

Sincerely,

811 Diamond Ave. FRANK IRWIN.

Wife and Children Take Regular Treatment

Hamilton, Ohio, Mar. 27, 1911.

Lindstrom, Smith Co.

Gentlemen:—Having received yours of the 17th, I now take pleasure in answering same. We are very well satisfied with the No. 8 Vibrator and feel that it is going to do great work for us. Wife and children are taking treatments regular and receive great benefit from it.

Yours very truly,

119 Gordan Ave. ELMER BERGEN.

Have Used It Over Two Years

Seattle, Wash., Jan. 23, 1912.

Lindstrom, Smith Co.

Gentlemen:—I have used your Vibrator for two and a half years and would not like to be without it.

1704 36th Ave.

MRS. C. F. DAVIS.

Physicians Recommend No. 8

Chub, Va., Feb. 28, 1911.

Lindstrom, Smith Co.

Gentlemen:—I have just received your catalog and have shown it to my physician, and he recommended me to buy your No. 8 Vibrator.

Yours truly, G. H. BARRETT.

Gets Beneficial Results

Grafton, W. Va., Jan. 14, 1911.

Lindstrom, Smith Co.

Gentlemen:—I received the Electric Vibrating machine on Christmas morning. It arrived all O. K., and works fine. The machine certainly is a beauty, and I am much pleased with it, and the beneficial results obtained by its use.

Yours truly,

230 W. Washington St. JAMES W. MOORE.

Anybody Can Use It With Our Directions

Goth, Fla., March 14, 1911.

Lindstrom, Smith Co.

Gentlemen:—The Vibrator has been received and is giving satisfaction. Seems to be doing as much good as when we were treated with a Vibrator by a physician.

Very respectfully,

MISS E. H. MOSELEY.

Find New Use for It Every Day

Pasadena, Cal., May 7, 1911.

Lindstrom, Smith Co.

Gentlemen:—I have purchased one of your Vibrators, a No. 31, and as far as I have gone in the usefulness of it I will say it is a "corker." After four weeks' use I still find new uses for it every day. Yours very truly,

160 W. Green St.

M. D. MARBLE.

Vibrator Does Good in Short Time

Throckmorton, Tex.

Lindstrom, Smith Co.

Gentlemen:—The machine was received in good shape, and when I became perfectly acquainted with the working of it I think I will like it very much. I think it has done me considerable good already.

Very truly yours,

J. B. MASSIE.

Think it Helped Her

Paris, Mo.

Lindstrom, Smith Co.

Gentlemen:—I received the Vibrator all right, and like it fine. I think it helped me.

Very truly yours,

MRS. W. T. McKAMEY.

Is Very Much Pleased With Vibrator

Grass Valley, Cal.

Dear Sirs:—Enclosed you will find remittance for hair dryer I previously wrote about. I am very pleased with my Vibrator and find it beneficial. Send by Wells Fargo Express.

Thanking you, I am,

Yours sincerely,

123 Bennet St. M. MONAHAN.

Vibration Means Good Health All The Time

LINDSTROM, SMITH CO. CHICAGO.

General Testimonials

Would Not Part With It

Riverside, Cal., Jan. 8, 1909.
Messrs. Lindstrom, Smith Co., Chicago, Ill.
Gentlemen:—I have the Vibrator and would not part with it for anything, as it has helped me more than anything else I have tried.
177 N. Orange St. MRS. C. R. GRAY.

Interests His Neighbor Priests in His Machine

Reading, Ohio.
Lindstrom, Smith Co., Chicago, Ill.
Gentlemen:—Will you please send me another catalog, as I have given mine to one of my neighbor priests, who, when visiting me, became interested in the Vibrator. I am using it and it does me much good. I am well pleased with it.
C. W. WEIDERBOLD.

Gives Satisfaction

Muskogee, Okla., April 29, 1909.
Lindstrom, Smith Co.
Dear Sirs:—Nearly two years ago while at Columbus, Miss., I bought one of your Vibrators. It gives complete satisfaction.
Yours truly,
627 S. 2nd St. CHAS. E. EVANS.

Interests His Friends and Doctor In It

Holyoke, Mass., Jan. 12, 1909.
Lindstrom, Smith Co., Chicago, Ill.
Gentlemen:—The White Cross Vibrator which you sent me I received yesterday all right, and I like it very much. I thank you very much for sending it so promptly. My friends are all very interested and wouldn't wonder if you sent more to our town. My doctor also recommends them and said he wished he could see one in every house.
Very truly, MRS. W. O. JUDD.

The No. 26 Is a Beauty

Oklahoma City, Okla., Sept. 4, 1908.
Lindstrom, Smith Co., Chicago, Ill.
Gentlemen:—The No. 26 is certainly a beauty for purpose intended. The No. 31 is a hummer and I should have been possessed of this long ago.
Yours truly,

H. G. COFFEEN.

The No. 31 Gives Splendid Satisfaction

Guthrie Kiropractic College,
Guthrie, Okla., Dec. 15, 1908.
Messrs. Lindstrom, Smith Co., Chicago, Ill.
Gentlemen:—My Electric Vibrator No. 31 is giving splendid satisfaction. Respectfully,
Box 97. DR. SAM WHITMORE

Prominent Professional People Recommend White Cross Vibrators

"During my stay in Chicago I purchased one of your 'White Cross Electric Vibrators,' and wish to say that it is one of the greatest machines of its kind I have ever used."

Very sincerely yours,

John Baugus

"I am using your White Cross Electric Vibrator and am greatly pleased with it.

Yours sincerely,

Blanche Ring

"I appreciate the White Cross Electric Vibrator and would not be without one. It is especially good for the athlete, for he needs to keep himself in the best possible condition, and there is nothing that brings back vigor and strength like one of these massages."

John Jaess

Manager Chicago Cubs.

"I have used your White Cross Electric Vibrator with most gratifying results. Its uses are so varied that I find it indispensable at home or traveling. It is a perfect instrument of its kind."

William Pollin

"I have heard much of the White Cross Electric Vibrator, but never realized how valuable it was until I had used it. I would not be without it in the future. It is a necessary part of my equipment."

M. J. Mitchell

Outfielder, Chicago Cubs.

"The White Cross Electric Vibrator is a great machine. I believe people do not realize how much good they can get out of this little instrument. If they did you couldn't make enough of them."
Yours very truly,

Ed. A. Halah

Pitcher, White Sox.

In Daily Use by Thousands of Professional People



Prominent Professional People Recommend White Cross Vibrators—Cont'd

"I believe an electric Vibrator absolutely indispensable to an athletic team. I have used one five years myself and it was used in the past season by the White Sox. As a result the players were kept in best possible condition. It loosens as well as strengthens the muscles and it has a tendency to rejuvenate the tired men."

Yours very truly,

J. J. Callahan

Manager White Sox.

"I am greatly pleased with the White Cross Electric Vibrator. It is an instrument that is of great value to an athlete in keeping himself in the best of condition. I have known of it for a long time, and believe that it is going to be used a great deal in the future for athletic teams."

Frank W. Schulte

Right Fielder, Chicago Cubs.

"Your Vibrator is the best of its kind that I have ever seen. I have had enough good out of it already to more than repay the cost, and I am sure that anyone else that gets one will have the same experience that I have had."

Lawrence R. Cheney

Star Pitcher, Chicago Cubs.

"By using the White Cross Electric Vibrator I believe that a ball player can add several years to his career. It is just as necessary for an athlete to take good care of his muscles and his person as it is for him to watch his habits."

Lewis Ricketts

Pitcher, Chicago Cubs.

"For anyone that is in search of health and strength there is nothing better than one of your White Cross Electric Vibrators. I know it helps me and I believe that it will do as much for anyone else that uses it."

James Lavender

Pitcher, Chicago Cubs.

"There is nothing that takes away the tired feeling and puts new vigor into the muscles as the White Cross Electric Vibrator does. It is one of the most useful machines that was ever invented for the athlete."

Robert Branan

Catcher, Chicago Cubs.

"If a White Cross Electric Vibrator makes an athlete feel a lot better, it should be a wonder worker for the man or woman who is run down. A few minutes vibration and you feel like a new man. It's great to give yourself a massage after shaving. I wouldn't be without it."

H. J. Sullivan

Catcher, White Sox.

"For tired muscles there is nothing like one of those massages with a White Cross Electric Vibrator. It renews the vigor and makes one feel like a new man. I can recommend the machine to anyone that gets tired."

John Zimmerman

Third Baseman, Chicago Cubs.

"The White Cross Electric Vibrator has been so highly recommended to me that I have secured one, and I am satisfied that it is one of the best investments I have ever made. It is certainly fine to use when tired, for it makes a man feel like new."

Ole E. Clyburn

Outfielder, Chicago Cubs.

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—The tired, worn-out man or woman who has not a White Cross Electric Vibrator is passing up one of the greatest boons to health and beauty that I know of. I wouldn't be without mine a single day.

It seems to refresh and invigorate every nerve and muscle and make you feel like a new man.

Very truly yours,

Ronald Hartman

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I am very pleased with the White Cross Electric Vibrator that you have sent me. I find it most helpful in its manifold uses.

Yours very truly,

B. K. Lee

Lindstrom, Smith Co., Chicago, Ill.

Gentlemen:—I have christened the White Cross Electric Vibrator "The Smile Producer" for I find in my case it turns an ugly frown into a pleasant smile. It is most refreshing and I think anyone who owns a face should own a Vibrator and those who do not possess a face can easily make one by using your wonderful little machine.

Very truly yours,

Wm. Tonge

Athletes Find Vibration Indispensable

The Following Prominent Physicians Recommend
Vibratory Treatments For the Ailments
Mentioned Below

Dr. Noble M. Eberhart, M. S. author of "Vibratory Technique."

Professor and Head of the Department of Electro-Therapy, Chicago College of Medicine and Surgery; Professor of High Frequency and Vibration, Illinois School of Electro-Therapeutics; Attending Surgeon, Frances Willard Hospital; Author of "Practical X-Ray Therapy," etc., recommends vibratory treatments for the following ailments:

Adenitis	Glands (Enlarged)	Writers' Cramp
Adhesions	Gleet	Multiple Neuritis
Amenorrhea	Goitre	Nervousness
Anemia	Headaches	Neuralgia
Asthma	Hemorrhoids	Neurasthenia
Bed Wetting	Herpes Zoster	Neuritis
Bladder (Inflammation)	Hyperemia (Cerebral)	Obesity
Brachial Neuritis	Hysteria	Ovarian Neuralgia
Bronchitis	Infantile Paralysis	Painful Menstruation
Cerebral Anemia	Inhibition	Pelvic Adhesions
Cervical Adonitis	Insomnia	Pharyngitis
Chorea	Intercostal Neuralgia	Piles
Chronic Bronchitis	Joints	Pleuritic Adhesions
Constipation	Laryngitis	Post Fracture Condition
Curvature of Spine	Lateral Spinal Curvature	Prostate (Diseases)
Cystitis	Leucorrhea	Rheumatism
Deafness	Locomotor Ataxia	Sciatica
Diabetes Mellitus	Lumbago	Sensitive Spine
Cysmenorrhea	Melancholia	Sexual Weakness
Enuresis	Menorrhagia	Sleeplessness
Epilepsy	Menses	Sore Throat
Exophthalmic Goitre	Metrorrhagia	Sprains
Throat (Diseases)	Migraine	St. Vitus' Dance
Tonsilitis	Uterine (Diseases)	Stiff Joints
Gastralgia	Varicose Veins	Tabes

Dr. Maurice F. Pilgrim, M. D., Author of "Vibratory Stimulation."

First Vice-President of The American Electro-Therapeutic Association; Professor of Psychiatry in the New York School of Physical Therapeutics; Editor of Department of Psychiatry in The Journal of Advanced Therapeutics, recommends vibratory treatments for the following ailments:

Afferent Nerves	Gout	Morphinomania
Auto-intoxication	Inhibition	Nervousness
Bile	Irritated Nerves	Neurasthenia
Cancer	Perspiration	Neuritis
Capillaries	Tuberculosis	Sciatica
Disorders of Liver	Diabetis	Scoliosis
Fatigue	Dypsomania	Spleen
Goitre	Mental Disease	Sprains

LINDSTROM, SMITH CO. CHICAGO.

Dr. Benj. Houston Brown, M. D., author of "Vibratory Technique"

Recommends vibratory treatments for the following ailments:

Asthma	Floating Kidney	Neurasthenia
Bell's Palsy	Gastralgia	Neuritis
Bronchitis	Gastropostosis	Neurosis, Occupation
Catarrhal Deafness	Gleet	Obesity
Cerebral Anemia	Goitre	Otitis Media, Chronic
Cerebral Hyperemia	Gout	Ovarian Neuralgia
Chorea	Headaches	Paralysis
Colitis	Hemorrhoids	Paralysis Agitans
Constipation	Hodgkin's Disease	Paralysis, Traumatic
Coryza	Icterus	Paresthesias
Cystitis	Impotency	Pelvis (Displacement)
Deviations, Thorax	Infantile Paralysis	Pharyngitis
Diabetes Mellitus	Inhibition	Pleuritic Adhesions
Diarrhoea	Intestinal Catarrh	Prostate, Enlarged
Displacements, Clavicles	Laryngitis	Prostatitis
Displacements, Pelvis	Leucorrhea	Renal Hyperemia
Dysmenorrhea	Locomotor Ataxia	Rheumatism
Duchenne-Aran's Disease	Lumbago	Sciatica
Eczema	Monopause	Sensitive Spine
Enlarged Prostate	Mental Diseases	Spinal Curvature
Enuresis	Multiple Neuritis	Suppressed Urine
Epilepsy	Muscular Atrophy	Thorax, Deviations of
Facial Neuralgia	Muscular Rheumatism	Tonsilitis
Facial Tic	Myalgia	Writer's Cramp

Dr. M. L. H. Arnold Snow, M. D., author of "Mechanical Vibration and its Therapeutic Application"

Professor of Mechanical Vibration Therapy in the New York School of Physical Therapeutics; Associate Editor of the Journal of Advanced Therapeutics; Late Assistant in Electro-Therapeutics and Diseases of the Nervous System in the New York Post-Graduate Medical School, etc., recommends vibratory treatments for the following ailments:

Abscess	Constipation	Hysteria
Alcoholism	Contractures	Indurated Muscles
Angio-Spasm	Cramps	Insomnia
Antinodes	Deafness	Locomotor Ataxia
Aortic Dilation	Diarrhoea	Luxations
Appendicitis	Dropsy	Melancholia
Apoplexy	Dyspepsia, Pseudo	Mitral Incompetency
Arterioles	Dyspnoea	Morphine Habit
Arthritis	Epilepsy	Muscular Atrophy
Asthma	Exophthalmic Goitre	Nasal Affections
Atrophic Arthritis	Facial Paralysis	Nasal Catarrh
Atrophy (Muscular)	Fainting	Neuralgia
Auditory Nerves	Fatigue	Neuritis, Brachial
Bacilli	Fibroid Tumor	Neurasthenia
Bladder (Inflammation)	Flatulence	Numbness
Brachial Neuritis	Fracture	Obesity
Bronchitis	Gall Bladder	Obturator Nerves
Bruises	Gall Stones	Ovarian Congestions
Bubo	Gastric Glands	Ovarian Diseases
Cancer of Liver	Glanular Constituents	Paralysis, Infantile
Cardia of the Stomach	Glaucoma	Pelvic Conditions
Catarrh	Goitre	Pelvic Headache
Catarrhal Deafness	Gout	Pelvic Pain
Cerebral Anemia	Hay Fever	Pleurisy
Chlorosis	Headache	Pneumonia
Choleithiasis, Pseudo	Heart Failure	Prostate, Enlarged
Chorea	Heart Palpitation	Pyloric Spasm
Cocaine Habit	Hemicrania	Rectal Affections
Cold	Hemiplegia	Rheumatoid Arthritis
Colic	Hepatic Abscess	Rheumatism
Colitis	Hiccoughs	Sore Throat
Congestion	Hip Joint Disease	Sprain

Photograph of Our Booth
At the Chicago Electrical Show



"Suffering humanity or those suffering with ailments that are curable by vibration and electricity, will find much to interest them at the booth where the White Cross Electric Vibrators are displayed, at the south end of the main hall. This Vibrator is the medium through which health and beauty may be obtained, and it is suitable for face, scalp and body massage. The Electric Vibrator is made by the Lindstrom, Smith Company of this city, and their advice is not to pour drugs into your stomach for a pain in the neck, arm, leg or back, for, they say, 'the pain is not there.' As most diseases are caused by congestion, and as vibration will remove congestion quicker than anything else, there is nothing wonderful to me in the fact that the White Cross Electric Vibrator is popular, not only in this community, but elsewhere. The Vibrator I speak of is no respector of persons, for it can be attached to any chair and every member of the household can receive the benefits of Vibration and Electricity, the best natural remedies known to science. When I stopped in front of this booth one of the attendants ran a Vibrator over my right shoulder, which was humping itself with rheumatic pains at that particular moment. The sensation of the Vibrator was like pouring oil on troubled waters. As I am not in the business of giving personal testimonials, I cannot say that I shall always have a kindly recollection of the third annual electric show just on account of that brief session with the Electric Vibrator, and its soothing touch was on the surface of a thick overcoat at that. But if I was in the business of giving testimonials, that is what I would say, and swear to it if necessary," writes Ralph Waldo in an account of his visit to the Electrical Show.—Reprint from the Chicago Inter-Ocean.



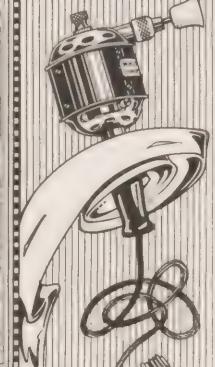
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A CORNER OF OUR MAIN OFFICE

OUR HOME



A CORNER OF OUR ASSEMBLING ROOM



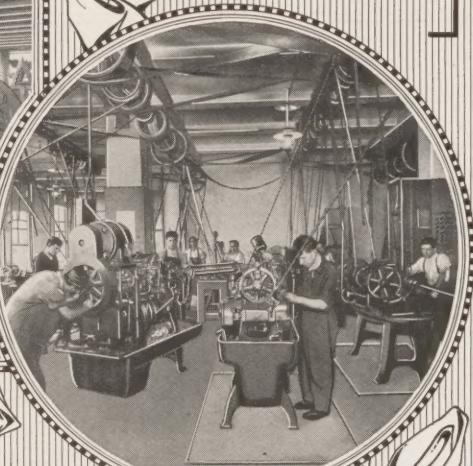
A CORNER OF OUR SHIPPING ROOM



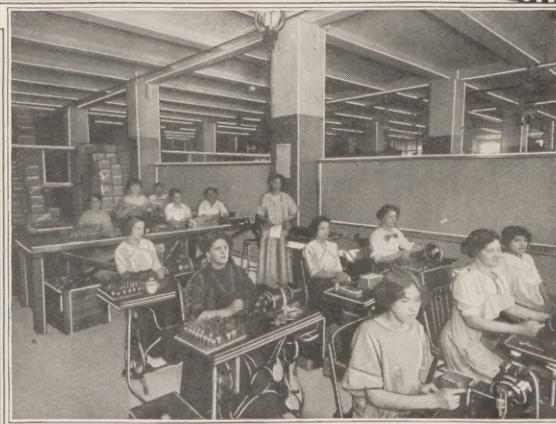
A CORNER OF OUR MAILING ROOM



A CORNER OF OUR MACHINE SHOP



A CORNER OF OUR
MACHINE SHOP



WHITE CROSS

VIBRATOR

A CORNER OF OUR WINDING ROOM



A CORNER OF OUR
TESTING
ROOM



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